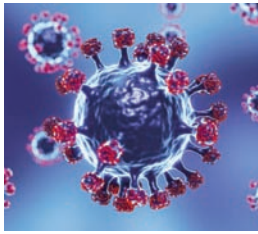




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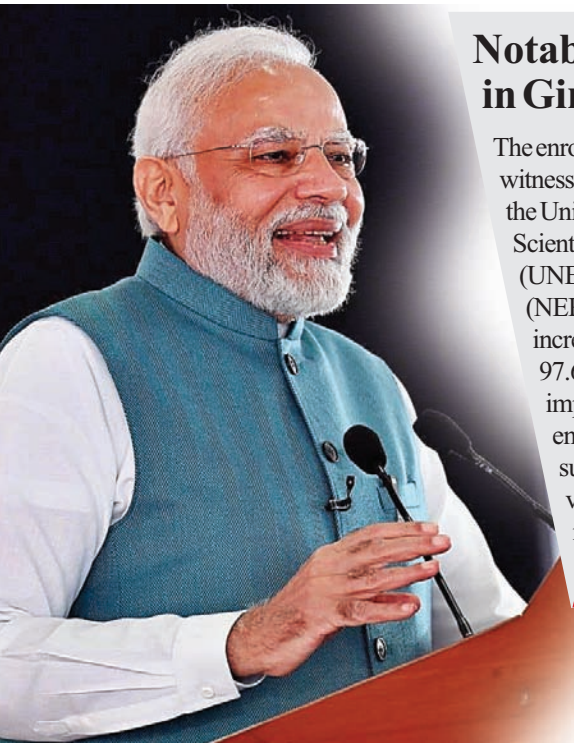
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Transforming Indian Education: A Promising Rise in Girls' Education



Notable Improvement in Girls' Ratio

The enrollment of girls in schools has witnessed a steady rise. As per data from the United Nations Educational, Scientific and Cultural Organization (UNESCO), the net enrollment ratio (NER) of girls in primary education increased from 92.2% in 2010 to 97.6% in 2019, reflecting a notable improvement. This increase in enrollment is a testament to the successful implementation of various educational schemes and initiatives targeted at girls.

Sandhya Sharma

New Delhi: Education plays a crucial role in the development of any nation. In recent years, India has witnessed a significant transformation in its education sector, with a particular focus on the education of girls. This article aims to shed light on the remarkable progress made in Indian education and the specific advancements in girls' education.

Education is often considered the key to unlock doors of opportunity and empower individuals to lead fulfilling lives. Recognizing this, the Indian government has made concerted efforts to promote inclusive and quality education for all its citizens, irrespective of gender. Education not only imparts knowledge but also equips individuals with the necessary skills to navigate the complexities of the modern world.

In India, there are more than 300 million students – 260

million in grades from 0-12th and 40 million in higher education institutions and there is only a microscopic minority that goes out to study. There has been a 31% growth in enrolment among girls students in schools between 2014-15 due to several initiatives taken by the government.

Education Minister Shri Dharmendra Pradhan said that the New Education Policy will be great to take India to new heights in the next three years. He said that India's soul is alive through its languages and that is why the government has decided to take measures to increase the teaching of Indian languages.

Over the past decade, India has made substantial progress in increasing access to education. According to recent data from the Ministry of Education, the gross enrollment ratio (GER) in primary education has shown significant improvement. The GER represents the total enrollment in a specific level of education as a percentage

of the eligible age group population. In 2020-2021, the GER in primary education reached 98.6%, highlighting the remarkable strides made in ensuring education for all children.

Furthermore, the Right to Education (RTE) Act, enacted in 2009, has been a game-changer in the Indian education landscape. This legislation made elementary education a fundamental right for children aged 6 to 14 and mandated free and compulsory education for all. By removing financial barriers, the RTE Act has played a critical role in increasing enrollment rates and reducing dropouts.

One of the most significant achievements in Indian education is the increasing emphasis on girls' education. Historically, girls faced numerous barriers when it came to accessing education, such as social norms, gender bias, and economic constraints. However, with targeted interventions and awareness campaigns, the scenario has witnessed a positive shift.

In recent years, concerted efforts have been made to address gender disparities in



education. The Government of India has introduced several unique initiatives which focus on improving their education and living conditions. These include The Beti Bachao, Beti Padhao (Save the Girl Child, Educate the Girl Child). The campaign, launched in 2015, has been instrumental in raising awareness

about the importance of educating girls and combating gender-based discrimination. This campaign has encouraged families and communities to prioritize girls' education and has contributed to an increase in enrollment rates. Sukanya Samridhi Yojana, Balika Samridhi Yojana, CBSE Udaan Scheme, and many other schemes have also helped in promoting girls' education. The efforts to promote girls' education have yielded remarkable results. According to a report by the National Statistical Office, the gender parity index (GPI) in literacy has witnessed a significant improvement. The GPI measures gender-based disparities in literacy rates, with a value of indicating complete parity.

The Indian government has introduced several schemes

and initiatives to promote girls' education. The Sukanya Samridhi Yojana, launched in 2015, aims to provide financial assistance for the education and marriage expenses of girls. The Pradhan Mantri Kanya Samridhi Yojana, Balika Samridhi Yojana, CBSE Udaan Scheme, and many other schemes have also helped in promoting girls' education. The efforts to promote girls' education have yielded remarkable results. According to a report by the National Statistical Office, the gender parity index (GPI) in literacy has witnessed a significant improvement. The GPI measures gender-based disparities in literacy rates, with a value of indicating complete parity.

Additionally, providing a safe and conducive learning environment is vital for girls' education. The government has taken steps to ensure the safety of girls in schools through initiatives like the installation of separate toilets for girls and the provision of adequate security measures. These efforts have helped

increase parents' confidence in sending their daughters to school and have contributed to higher enrollment rates.

The rise in Indian education, particularly in girls' education, is an encouraging development. The concerted efforts of the government, civil society organizations, and various stakeholders have resulted in significant progress. The focus on girls' education not only empowers individuals but also drives social progress and fosters gender equality.

However, challenges remain. Despite the progress made, there are still pockets of the country where gender disparities persist. Addressing these disparities requires continued investment in quality education, teacher training, infrastructure development, and awareness campaigns.

By strengthening the foundations of education and prioritizing girls' education, India is on a promising path towards a more equitable and inclusive society. The transformative power of education can propel the nation towards socio-economic progress, ensuring a brighter future for generations to come.

MPhil Not a Recognized Degree: UGC to Universities

IMS News Service

NEW DELHI: The University Grants Commission (UGC) warned universities on Wednesday against offering MPhil courses, saying it is not a recognized degree and cautioned students against taking admission in such programs.

"It has come to the notice of the UGC that a few universities are inviting fresh applications for the MPhil (Master of Philosophy) program. In this regard, it is to bring to the notice that the MPhil degree is not a recognized degree. The Regulation No. 14 of the UGC (Minimum



Standards and Procedures for Award of PhD Degree) Regulations, 2022 clearly states that higher educational institutions shall not offer any MPhil program," UGC Secretary Manish Joshi said. The commission has asked the universities to take immediate steps to stop admissions to any such MPhil program for the 2023-24 academic year.

DU Academicians Welcome Grace Marks for Ex-students to Graduate without Appearing in Re-test

IMS News Service

NEW DELHI: Dropout students who could not prepare and reappear for exams can now clear the papers which they failed.

The Academic Council (AC) of the University of Delhi (DU) has approved a provision allowing a 10-mark moderation for ex-students who couldn't obtain a degree due to failure in one paper. This provision is applicable to students who have exhausted all extra attempts but still couldn't pass one paper.

Academicians have praised the AC's decision, providing students with another chance. In 2010, DU replaced the annual exam process with the semester system, eliminating extra chances for students, negatively impacting their careers. However, a new window for special exams was introduced in the centenary year to assist UG and PG students facing



degree completion issues due to a single paper failure.

Abha Dev Habib, Secretary of Democratic Teachers Front, DU, and a former AC and EC member, notes, "Many cases have emerged where students couldn't obtain their degree within the stipulated time due to failure in a single paper."

Students failing a subject receive an additional two years to complete their degrees. The span period for a UG degree is five years, and for a PG degree, it's four years. Various reasons lead to students being unable to complete degrees on time, resulting in their inability to be awarded a degree. Approximately 1% of the 2,00,000 students enrolled in DU find themselves in this situation.

Road Safety Rules are not Meant for Penalizing: V.K. Singh

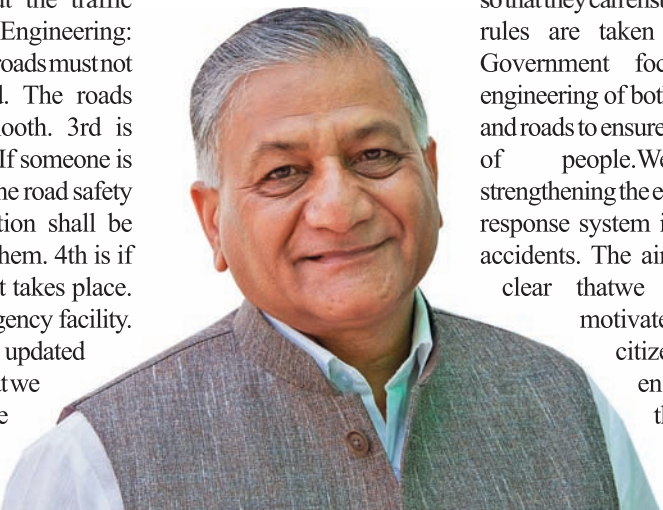
Aishwarya Vats
Central minister
General Dr. V. K. Singh was the chief guest in a program organized about road safety at IMS Ghaziabad, University Courses campus. IMS Today reporter Aishwarya Vats had an opportunity to have interview of Dr. Singh. Some excerpts from his interview:

More often we have heard about 5Es. What are these 5Es? And how important are these?

These 5 Es have direct relations with traffic rules. First E stands for Education: we must be aware and educated about the traffic rules. 2nd is Engineering: engineering of roads must not be overlooked. The roads should be smooth. 3rd is Enforcement: If someone is not following the road safety rules strict action shall be taken against them. 4th is if increase accident takes place. We have emergency facility. That should be updated and good, so that we can provide good treatment to

the victim and can save their lives. 5th E is Environment. The environment created by combining all these is the main aim to spread awareness regarding road safety.

India is a nation of youth. Spreading awareness



among youth is very important. So what you have to say about it?

There are many things that are being done. We do Educate and make them aware. We try to ensure the empowerment of the people so that they can ensure that the rules are taken care of. Government focuses on engineering of both vehicles and roads to ensure the safety of people. We are strengthening the emergency response system in case of accidents. The aim is very clear that we have to motivate the citizens to ensure that the rules are followed.



How far do you think nation is serious in following road safety rules? As there are number of accidents taking place due to carelessness?

Somehow I find that we as a nation have never been very serious about how to follow the rules and that is why there are so many accidents. National highways if you

look at percentage wise, account for maximum traffic and almost 30% accident occur there. The rest of 60% occur in all other roads where there is no check. And that is

where the problem starts. Education and Awareness are the most important things and aim of road safety campaign is to ensure that people are aware and the laws are enforced.

Many students or many teenagers know about it but still they fail to follow the traffic rules. Maybe if they are in a hurry or they want to reach somewhere on time, all this actually results in not following rules. So what advice you want to give to them?

My advice is that we need to develop patience and we need to develop the ability to understand that these rules are not meant for penalizing. These rules are made to save their lives.

The Future of Digital Radio: A New Frontier in the Information Age

Dr. Khursheed Alam

New Delhi: In an era where streaming services, podcasts, and personalized playlists take centre stage, one might perceive the enduring charm of radio as a nostalgic relic. Surprisingly, radio has not merely weathered the storm of technological change but has dynamically evolved in the year 2023.

This article delves into the contemporary state of radio, unravelling the innovations, challenges, and future prospects that characterize this resilient medium amid the digital revolution.

Radio's resilience lies in its embrace of the digital transformation, ushering in a new era where technology serves as an ally rather than a foe. The proliferation of internet radio stations has created a global tapestry of content, transcending geographical boundaries and presenting audiences with an unparalleled array of music, news, and entertainment.

The ascent of podcasts has left an indelible mark on the radio landscape. Traditional broadcasters have adeptly incorporated podcast-like content into their programming, allowing listeners to catch up on missed shows or explore niche interests at their convenience. This amalgamation blurs the lines between conventional radio



and on-demand content, catering to the preferences of modern listeners who seek a seamless blend of live broadcasts and personalized, time-shifted experiences.

The symphony of artificial intelligence (AI) has revolutionized the consumption and curation of radio content. AI-powered algorithms dissect listeners' preferences, presenting tailored suggestions for stations, shows, and songs. This personalized touch has elevated the radio experience, rendering it more engaging and relevant than ever. Behind the scenes, AI-driven automation has streamlined processes, enabling broadcasters to focus on crafting compelling content.

In a digital world, radio has rediscovered its ability to foster a sense of community. Social media integration, live chats, and call-ins have breathed new life into

audience engagement. Listeners now actively participate in real-time discussions, request songs, and contribute to the content being broadcast. This interactive element not only fortifies the bond between broadcasters and their audience but also plays a pivotal role in shaping the direction of programming.

Despite its evolution, radio confronts challenges in 2023. Streaming services and personalized playlists remain dominant in the music consumption landscape, posing a formidable competition to traditional radio stations. Striking a delicate balance between adapting to evolving listener behaviours and preserving the essence of radio is imperative. Additionally, addressing concerns about data privacy and the ethical use of AI in content curation is crucial to maintain trust with the

audience.

The Future of Digital Radio

The future of digital radio holds the promise of continued evolution and innovation, with technological advancements, changing consumer habits, and emerging trends reshaping the way we engage with audio content. As we peer into the horizon of digital radio, several key aspects come into focus, each contributing to the ongoing transformation of this dynamic medium.

One of the most compelling aspects of the future of digital radio lies in the realm of personalization. As algorithms and artificial intelligence (AI) become more sophisticated, radio platforms can increasingly tailor content to individual preferences. The future

listener can expect a curated experience, where AI-driven recommendations take into account past listening behaviour, preferences, and even contextual factors. This personalization extends beyond music to include talk shows, news segments, and other content genres, creating a highly individualized and engaging radio experience.

The seamless integration of digital radio with smart devices and the Internet of Things (IoT) is poised to redefine how we consume audio content. Smart speakers, connected cars, and various IoT devices are becoming integral parts of our daily lives, and digital radio is following suit. In the future, we can anticipate a more interconnected ecosystem where users effortlessly transition between devices, ensuring a continuous and uninterrupted radio experience. Voice-activated commands and integrations with smart home systems will further enhance the accessibility and convenience of digital radio. The future of digital radio is likely to witness increased convergence with other media forms. Hybrid models, combining the strengths of radio with on-demand streaming services and podcasts, will become more prevalent. Broadcasters may adopt

innovative strategies to offer a unified platform where live broadcasts seamlessly integrate with personalized on-demand content. This convergence addresses the changing expectations of audiences who seek a diverse range of audio experiences within a single platform.

Interactivity is set to be a defining feature of the future digital radio landscape. Listeners can expect to actively participate in live shows through polls, comments, and social media integration. Broadcasters may leverage augmented reality (AR) and virtual reality (VR) technologies to create immersive and interactive experiences. The future of digital radio transcends passive consumption, fostering a sense of community and engagement among listeners who can contribute to and shape the content they enjoy.

The future of digital radio is marked by a convergence of technology, personalization, and interactivity. Listeners can anticipate a more tailored and engaging experience, seamlessly integrated into their connected lifestyles. As the industry adapts to emerging trends, the dynamic landscape of digital radio is poised to shape the future of audio content consumption for years to come.

TECH

Moksha

SANSAR

Moksha Tyagi

India's Solar Mission Aditya-L1 is to Reach Lagrange Point 1 in The First Week of January

The Aditya-L1, India's first solar observatory mission, is assured to reach its destination at Lagrange Point 1 (L1) during the first week of January 2024. Aditya-L1 recently mastered a historic achievement by capturing diverse images of the sun through the Solar Ultraviolet Imaging Telescope (SUIT). The Indian Space Research Organisation (ISRO) declared that these observations will let scientists look into sun's photosphere and chromosphere. Dr Jitendra Singh, Union Minister, revealed this exciting development, marking a significant milestone for the mission launched in February 2023.

NASA Discloses Heavenly Christmas

Tree of Stars in Photo.

NASA has disclosed a stunning image of a celestial Christmas tree. The image shows a cluster of young stars that form the shape of a Christmas tree. The cluster has been named as the "Christmas Tree Cluster". It is located about 2,500 light-years away from Earth. This is different from the usual orientation of astronomers with the North pointing upward. The stars in the Christmas tree cluster are very young, only 1 to 5 million years old. Some of the stars are tiny, only one-tenth the size of our sun, while others are huge, bigger than our sun. The blue and white stars are emitting X-rays that were detected by NASA's Chandra X-ray Observatory. The green gas in the background is the nebula. The white stars in the foreground and background are from the Two Micron All Sky Survey.



A Flower Garden & A Dancing Flame: NASA Shares Science Experiments Conducted in Space.

As the year inches closer to an end, the space agency NASA posted a video where we can see a compilation of experiments astronauts conducted on the International Space Station (ISS). Be it a beautiful garden full of flowers in the space centre or a dancing flame these experiments have intrigued people across the world. The video was posted from the official YouTube channel of The Lyndon B. Johnson Space, NASA's centre for human spaceflight in Houston, Texas. The experiment will play a crucial role in mankind's mission of space exploration in future. We are expecting to see more such experiments by NASA in the coming year, 2024.



News Brief

GMA Organized a Lecture on SHAKTI: Prevention of Sexual Harassment



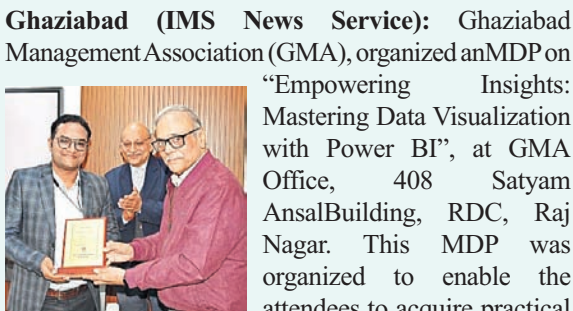
Ghaziabad (IMS News Service): Ghaziabad Management Association (GMA) organized a lecture on "SHAKTI: Prevention of Sexual Harassment (POSH)" in association with IMS Ghaziabad, University Courses Campus. The session was taken by Dr. Surabhi Johari, Dr. Isha Bhardwaj, Dr. Deepali Monga of IMS Ghaziabad, University Courses Campus. The lecture included an overview and introduction to POSH Act 2013, Vishakha case vs Rajasthan, Identifying and Reporting Sexual Harassment, Psychological Aspect, HR Policy, and Role of ICC in prevention of sexual harassment and record keeping. The session was attended by 30 members of GMA, and students of the institute. The lecture was very well appreciated.

Cervical Cancer Detection Camp Organized



Ghaziabad (IMS News Service): GMA organized a Cervical Cancer Detection Camp second in series of cancer detection camp in association with CARTE, and NGO "Beautiful Tomorrow". Trust on December 27, 2023 at CARTE, Shastri Nagar, Ghaziabad. The Doctor first explained the importance of Detection of the disease of Cervical Cancer in females. After their consent, the test was conducted on 9 patients. GMA is planning to have this camp organized every month to cover large society.

MDP on Empowering Insights: Mastering Data Visualization with Power BI



Ghaziabad (IMS News Service): Ghaziabad Management Association (GMA), organized an MDP on "Empowering Insights: Mastering Data Visualization with Power BI", at GMA Office, 408 Satyam Ansal Building, RDC, Raj Nagar. This MDP was organized to enable the attendees to acquire practical skills in data visualization using Power BI, and to gain hands-on experience through guided exercises and real-world examples. Participants used laptops to learn usage of Power BI with the help of live examples. The session was very much appreciated. The speaker was Dr Ankit Garg, Assistant Professor in AKGIM, A Certified IBM/Google Data analyst, Microsoft Office specialist, an Expert on Artificial Intelligence and Machine Learning, Data Science.

National Sports Award 2023: Arjuna Awards

Ujjawal Anand

New Delhi: A big moment for all the people in the field of sports. A total of 26 sports persons are going to receive the Arjuna Awards for their outstanding performance in Sports and Games 2023, as the Ministry of Youth Affairs and Sports has released the list. The award is conferred for great performance over a time period of the last four years and for demonstrating qualities of sportsmanship.

According to a press release presented by the Ministry of Youth Affairs & Sports, the Hon'ble President of India is going to confer this prestigious award to the awardees at a special function on 9th January 2024, at 11:00 hours at Rashtrapati Bhavan.

The National Sports Awards are conferred every year in order to recognize excellence in sports. After the Committee's recommendations and immense scrutiny.

India's ODI World Cup Hero Mohammed Shami will receive the Arjuna Award for 2023 after a stellar year for



the nation as the Sports Ministry confirmed the list on Wednesday (Dec 20, 2023). The prestigious award comes as another feather in the hat for the Indian pacer who was the highest wicket-taker in the ODI World Cup with 24 wickets.

Badminton duo, Satwik Sairaj Rankireddy and Chirag Shetty are also on the award list as they will receive the Khel Ratna award for their contribution to the sport in 2023. Shami will join 25 other athletes as a recipient of the prestigious Arjuna Award.

The Arjuna Awards, established in 1961, aims to recognize and reward outstanding achievements in sports and games. Named



after the legendary archer Arjuna from the Mahabharata, known for his exceptional archery skills, the award holds great significance in Indian sports.

After playing second fiddle to Jasprit Bumrah and Mohammed Siraj in the first four matches of the World

Cup, Shami dazzled once given the opportunity. He was called into the side after Hardik Pandya's injury and went on to make a good impression. Despite playing just seven matches, he produced the best return by any bowler. His 24 wickets also saw him become India's top wicket-taker in the tournament.

Shami will be joined by the likes of Sushila Chanu (Hockey) and Pawan Kumar (Kabaddi) for the prestigious award. The list also includes the likes of Ayhika Mukherjee (Table Tennis), Sunil Kumar (Wrestling), Antim (Wrestling), Naorem Roshibina Devi (Wushu) and Sheetal Devi.

Here is the list of some other Arjuna Awardees of 2023

- Ms Aditi Swami, Shri Ojas Deotale for Archery
- Ms Parul Chaudhary, Shri Sreeshankar M for Athletics
- Shri Mohamed Hussamuddin for Boxing
- Ms R Vaishali for Chess
- Ms P. S. Chanu, Shri K. B. Pathak for Hockey
- Ms Ritu Negi, Shri Pawan Kumar for Kabaddi
- Ms Esha Singh, Shri Aishwarya Tomar for Shooting
- Ms Ayhika Mukherjee for Table Tennis
- Ms Antim, Shri Sunil Kumar for Wrestling

GMA Re-Started STUGMA



IMS News Service

Ghaziabad: GMA has re-started STUGMA, student chapter of GMA. Students become member of STUGMA and many activities are planned throughout the year for the benefits of students. The first activity, "Extempore : A Dive in Dark" was organized

by GMA in association with Ajay Kumar Garg Institute of Management on December 22, 2023. Total 8 teams of various Management Colleges participated. Mr SK Tiwari, GMA President was chief guest and CA Gulshan Thapar, Mr Pankaj Jain, Mr SK Verma and Mr Rahul Agrawal were the jury.

Workshop on Design Thinking for Executives: Innovative Leadership in the AI Era



Ghaziabad (IMS News Service): GMA organized half day workshop on "Design Thinking for Executives: Innovative Leadership in The AI Era", at GMA Office, 408 Satyam Ansal building, RDC, to learn to integrate AI insights with creative design thinking approaches, develop strategies for innovative problem-solving and decision-making, gain tools

to lead with agility & foresight in the AI era, and to Create a personal action plan for implementing innovative leadership. Design thinking concept was also explained by innovative games. The speaker was Prof Rudresh Pandey, Professor and chairperson of incubation and Innovation at IMS, Ghaziabad. The workshop was attended by 14 industry owners and students.

The Web Explorer's Guide



Bhoomi Bansal

A monthly list of the most unique, helpful, and accessible online resources for students that will help them navigate various life challenges. It features curated collections of TED talks, videos, blogs, and much more – covering a wide range of topics from personal development and mental well-being to financial literacy and career advice.

Why US' Executive Order on AI is Good News for H-1B Visa Holders and Students Studying There?

Where to Read: timesofindia.indiatimes.com

Why read: One of the significant benefits offered by this EO directive is the reduction in processing time and associated costs. In addition, it improves convenience for the students and scholars. This means that most STEM students will no longer be required to travel to their home country for a 10-minute visa interview at an Embassy.

The directive also allows students to attend international conferences more easily and enjoy hassle-free travel without being worried about visa renewal back home.

Tiny Leaps, Big Changes: How to Overcome Procrastination

Where to listen: [Spotify](https://spotify.com)

Why listen: While personal development is a hefty subject, making changes and achieving goals is actually day-to-day work. The focus is broad, covering wellness (start meditating), work (stop procrastinating), and wisdom (balance your rational and emotional minds). Tiny Leaps, Big Changes explores the reality behind personal development -- that all big changes come from the small decisions we make every day. Using scientific and psychological research, Gregg Clunis shows you what hidden factors drive our behaviour and gives you the tools to form helpful, daily habits to accomplish your goals.

After reading Tiny Leaps, Big Changes, you'll know how to crush procrastination, double your productivity, and lessen the gap between what you want for your life and how you get it.



Cybersecurity Landscape: Breaches, Trends, and Responses in 2023

Ashish Bhatnagar

New Delhi : Cybersecurity has emerged as a paramount concern in India as the nation embraces digital technologies, propelled by government initiatives like the Central Bank Digital Currency (CBDC) and Digital Public Infrastructure (DPI). The recent data breach at the Indian Council of Medical Research (ICMR), exposing over 815 million records, highlights the vulnerability of sensitive information in the digital realm. Government agencies, including the Central Bureau of Investigation (CBI), respond to such breaches, emphasizing the need for a robust cybersecurity framework. As India navigates its digital transformation, collaboration between government bodies, private enterprises, and cybersecurity experts is crucial to fortify defenses against evolving cyber threats.

In a parallel global context, Iran faced a cyberattack targeting its petrol stations, disrupting critical infrastructure. While specific details of the attack are under investigation, the incident underscores the severe consequences of cyber-attacks on essential facilities, potentially impacting the economy and citizens' daily lives. The broader context of cyber threats to critical infrastructure is a global concern, with nations grappling with attacks on energy, water, and transportation systems. International cooperation is imperative to address these challenges and build resilient infrastructure. Governments worldwide are



recognizing the importance of bolstering cybersecurity to protect critical infrastructure. Prompt response, effective incident management, and the implementation of advanced cybersecurity protocols are essential components of safeguarding critical systems. Iran's response to the cyberattack on its petrol stations and efforts to enhance cybersecurity capabilities will be closely observed, shedding light on the effectiveness of government initiatives in mitigating cyber threats. The evolving cybersecurity landscape in 2023 highlights the persistent and growing threats faced by nations globally. The Indian government's push towards digital initiatives, coupled with the increasing frequency and sophistication of cyber-attacks, necessitates a comprehensive approach to



cybersecurity. The ICMR data breach in India serves as a stark reminder of the potential risks associated with the digitization of sensitive information, emphasizing the urgency for robust cybersecurity measures.

On the global stage, the cyberattack on Iran's petrol stations amplifies concerns about the resilience of critical infrastructure. Disruptions in fuel supply can have cascading effects, impacting transportation, emergency services, and various sectors reliant on energy infrastructure. The incident underscores the need for nations to fortify their cybersecurity defenses and collaborate internationally to address the evolving nature of cyber threats.

The breaches of November 2023, including Kid Security, SAP SE Bulgaria, and TmaxSoft, further emphasize the pervasive and persistent nature of cyber threats. From exposed user activity logs to sensitive data on public GitHub repositories, these incidents underscore the critical importance of robust security measures in

safeguarding information online.

In a concerning development, SEQRITE, a leading enterprise security firm, has identified a phishing campaign targeting Indian government entities and the defense sector. Codenamed Operation RusticWeb, the cyber-espionage activity, first identified in October 2023, employs Rust-based malware for intelligence gathering. Notably, the attackers utilize new Rust-based payloads and encrypted PowerShell commands to exfiltrate confidential documents to a web-based service engine, deviating from traditional command-and-control servers. This sophisticated approach poses a significant threat, emphasizing the need for enhanced cybersecurity measures in critical sectors to safeguard sensitive information.

The UK Electoral Commission's disclosure of a cyber-attack in August 2023 adds another layer to the cybersecurity narrative. The unauthorized access to electoral registers and the Commission's failure in a Cyber Essentials audit raise concerns about the security of

sensitive political information.

AT&T's data breach affecting approximately 9 million customers in August 2023 underscores the risk posed by third-party vendors. While AT&T assures that sensitive information remains unaffected, the incident raises questions about the security practices of vendors and the need for robust cybersecurity measures in the supply chain.

In March 2023, the data breach at Latitude Financial reveals not only the magnitude of compromised records but also the challenges organizations face in accurately gauging and reporting the impact of cyber incidents. The discrepancy between the initially reported number of affected individuals and the revised estimate highlights the importance of transparent and accurate communication during and after a breach.

Twitter's breach in January 2023, with a criminal hacker leaking over 220 million email addresses, showcases the privacy risks associated with such incidents. The potential identification of individuals through email addresses poses significant concerns, emphasizing the need for enhanced cybersecurity measures and swift responses to mitigate the impact.

In conclusion, the cybersecurity landscape of 2023 is marked by a series of high-profile breaches, emphasizing the need for proactive measures, collaboration, and international cooperation. As governments and organizations grapple with the evolving nature of cyber threats, continuous improvement in cybersecurity defenses, transparency in incident reporting, and global collaboration are paramount to building a resilient digital infrastructure. The incidents serve as cautionary tales, urging stakeholders to prioritize cybersecurity in an increasingly interconnected and digitized world.



Nandini Agarwal

विश्वविद्यालयों की खबरें

Delhi University Plans New Features for Degrees
NEW DELHI: Delhi University is going to introduce enhanced security measures for its degree certificates, using several currency-like features to deter forgery. The special degrees, to be conferred during the university centenary convocation in February, will feature many security elements including micro-text, a hidden image and an invisible ink logo. The certificate will be waterproof, heat resistant and resilient to various chemicals. The tamper proof logo will be visible under ultraviolet light. The special degrees will also include a colour image of the student and their mother's name. Student of the batch graduating in February 2024 will be the first to receive this degree.



DU Panel to Oversee School of Open Learning Study Material to Ward off Errors

NEW DELHI: DU plans to oversee school of open learning self-learning material and formulate guidelines for preparing future study materials. The decision has been taken after repeated issues of "errors", both factual and spelling, were flagged in the self-learning material that was presented before the Academic Council. The factual errors highlighted in the Political Science and Indian Politics papers in both Hindi and English of different courses included several mistakes over dates. These included wrong information such as India gaining independence in 1945 (instead of 1947), the Indian Constitution being "formed" in 1994 and Jawaharlal Nehru's death in 1967 (instead of 1964).

Government Plans to Upgrade The Institute of Mathematics and Application to University

BHUBANESWAR: The science and technology department conducted a meeting to discuss about the proposal to upgrade the Institute of Mathematics and Application (IMA) Bhubaneswar to a unitary university. Science and technology minister



Ashok Chandra Panda told that the state government has a plan for converting this institution into university. After the institute becomes a university, Gokulananda Das, former vice-chancellor of Utkal univ. said, the institute can set its question papers, hold examination and publish result on its own. The proposed university will provide a multi-dimension approach within mathematics, statistics, mathematical physics, computer science and finance. It will be one of its kinds in the country to provide a specialized field of knowledge in mathematics and its applications along with allied subject.

Sudoku

					2	7		8
9	2			3		6		1
7				1	5			
								2
		6	1	2			7	5
	8	4						6
					1	8	9	
	3			4	6	5		7
	4						6	

Knowledge



Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

Solve Quiz No. 111

For Students



- If the plane of the earth's equator were not inclined to the plane of the earth's orbit,
 - The year would be longer
 - The winters would be longer
 - There would be no change of seasons
 - The summers would be warmer
- Which of the following colours has got the maximum refractive index for glass?
 - Blue
 - Red
 - Green
 - Indigo
- The conservation of hawks and owls is important to mankind chiefly because these birds eat
 - Numerous weed seeds
 - Harmful birds
 - Many harmful rodents
 - Harmful reptiles
- The drug quinine is used in the treatment of
 - Bubonic Plague
 - Malaria
 - Typhus
 - Yellow fever
- Which one of the following statements regarding sound is true?
 - It travels at its greatest speed in vacuum.
- It produces transverse vibrations in the medium in which it travels
 - Its source is always a vibrating material
 - It cannot travel through liquids
- Photophobia is
 - A disease caused by too much sunlight
 - Abnormal intolerance of light
 - The adjustment of the eye for light
 - The ability to perceive light
- The number of chromosomes in human body is
 - 42
 - 44
 - 46
 - 48
- The chief constituent of gobar gas is
 - Ethane
 - Methane
 - Hydrogen
 - Carbon dioxide
- How can the spherical aberration of a human eye be corrected?
 - By using cylindrical
 - By using a plano-convex lens
 - By using a thin lens
 - None of the above
- In which season do we need more fats?
 - Rainy Season
 - Spring
 - Winter
 - Summer

Participation format

Quiz No.....
Name of Student.....
(also attach your PP size Photo)
Class.....Year.....
College ame.....
Mobile umber.....
Email.....
Present Address.....
Permanent Address.....

Answers (QUIZ-110) December, 2023 issue:

1 2 3 4 5 6 7 8 9 10
b d a c b d b b c a

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भारतीय युवाओं के आदर्श स्वामी विवेकानंद

पूनम कुमारी

'उठो, जागो और तब तक नहीं रुको जब तक लक्ष्य ना प्राप्त हो जाये'

करों युवाओं के आदर्श और प्रेरणा श्रोत स्वामी विवेकानंद के ये विचार उनके ऊर्जावान व्यक्तित्व को दर्शाती है। स्वामी जी का सम्पूर्ण जीवन किसी संत और सन्यासी से कम नहीं था, उन्होंने हिन्दुत्व और भारतीय संस्कृति को महानता को पूरे विश्व में पहुंचाया। आज भी विवेकानंद जी के विचारों को और उनके शिकागो में दिये गए व्याख्यानों को बहुत सम्मान के साथ याद किया जाता है।

विवेकानंद के विचार इतने प्रभावशाली हुआ करते थे कि आज की युवा पीढ़ी भी विवेकानंद के अद्भुत व्यक्तित्व को अपने जीवन में उतारने तथा उनके जैसे बनने की इच्छा रखती है। स्वामी जी के उत्प्रेरक और उन्नत विचारों को ध्यान में रखते हुए भारत सरकार हर साल उनके जन्मदिवस को युवा दिवस के रूप में मानती आ रही है ताकि भारतीय युवा उनके सुविचारों और चिंतन को अपने जीवन में उतारें। स्वामी विवेकानंद जी का जन्म 12 जनवरी सं-1863 में कलकत्ता में हुआ था। पिता विश्वनाथ दत्त कलकत्ता हाइ कोर्ट में वकील थे तथा धार्मिक विचारों वाले व्यक्ति थे। उनकी माता धुवनेश्वरी देवी का जीवन शिव भक्ति और धार्मिक अनुष्ठानों में ही बीतता था। धार्मिक

विवेकानंद का शिक्षा के प्रति विचार

स्वामी जी मानते थे कि शिक्षा का यह मतलब कोई नहीं है कि बहुत सारे विचार एक बार में दिमाग में डाल दिये जाएं जो आपस में ही लड़ने लगे। स्कूल के पाठ्यक्रम में लौकिक एवं पारलौकिक दोनों प्रकार के विषयों को स्थान देना चाहिए। शिक्षक और छात्र का संबंध घनिष्ठ होता है और अटूट भी। शिक्षा हमेशा ऐसी होनी चाहिए जिससे बालक के चरित्र का निर्माण हो, मन का विकास हो, बुद्धि विकसित हो तथा छात्र आत्मनिर्भर बन सके।

वातावरण में जन्मे स्वामी जी की बुद्धि बहुत कुशाग्र थी तथा उनके अंदर धर्म और अध्यात्म के प्रति बहुत लगाव था। बचपन में उनके घर का नाम विरेश्वर रखा गया था पर उनका औपचारिक नाम नरेन्द्रनाथ दत्त था।

सनातन धर्म के पुरोधा विवेकानंद जी वेद, पुराण और उपनिषद को हर किसी व्यक्ति के अंदर संस्कार को सौंचने का बहुत बड़ा जरिया मानते थे। उनके अनुसार शिक्षा हर किसी के जीवन और चरित्र निर्माण में बहुत महत्वपूर्ण भूमिका निभाती है। वे कहते थे शिक्षा ऐसी हो जिससे बालक के चरित्र का निर्माण हो, मन का विकास हो, बुद्धि विकसित हो तथा बालक आत्मनिर्भर बने। स्वामी विवेकानंद ने पश्चिमी दर्शन, इतिहास, धर्म, आध्यात्मिकता एवं धर्मशास्त्र में लोगों की गहरी रुचि विकसित की।

व्यक्तित्व और राष्ट्रनिर्माण को



समर्पित विवेकानंद जी स्वामी रामकृष्ण परमहंस के सर्वश्रेष्ठ शिष्यों में से एक थे। गुरु परमहंस की कृपा से ही नरेन्द्रनाथ का आत्म-साक्षात्कार हुआ और वे नरेन्द्रनाथ से स्वामी विवेकानंद बने। बचपन से संस्कारित वातावरण में पले बढ़े विवेकानंद समाज और राष्ट्र के हर तबके के लोग को वसुधैव कुटुंबम् की एक माला में पिरोना चाहते थे और चाहते थे युवा पीढ़ी विचार करे, सोचे और महसूस करे की वह राष्ट्रनिर्माण में अपना योगदान कैसे दे सकता है ?

राष्ट्र के निर्माण में युवाओं का बहुत अमूल्य योगदान होता है और विवेकानंद जी इस बात से बखूबी वाकिफ थे। उन्होंने युवाओं में जोश भरने के लिए अपने कई ऐसे विचार दिये

विवेकानंद का वेदों के प्रति विचार

स्वामी विवेकानंद शास्त्र का ज्ञान न ही भारत अणिबु पुरे संसार को देना चाहते थे। भारत का आध्यात्मिकता से परिपूर्ण वेदान्त दर्शन अमेरिका और यूरोप के हर एक देश में स्वामी विवेकानंद की वक्तता के कारण ही पहुँचा। वे कहते थे कि वेद और उपनिषद एक ईशान को उसकी आत्मा से जोड़ता है और इनकी महानता का अंदाजा हम इन्हें अपने जीवन में उतार कर कर सकते हैं।

वे, जिससे युवा पीढ़ी आज भी उन्हें अपना आदर्श मानती आई है। विवेकानंद जी का एक विचार जो बहुत प्रसिद्ध भी हुआ था वह इस प्रकार है ह्रस्व विचार लो, उस विचार को अपना जीवन बना लो, उसके बारे में सोचो उसके सपने देखो, उस विचार को जियो, अपने मस्तिष्क, मांसपेशियों, नसों, शरीर के हर हिस्से को उस विचार में डूब जाने दो, और बाकी सभी विचार को किनारे रख दो, यही सफल होने का तरीका है ह्रस्व आज के परिप्रेक्ष्य में जहाँ प्रतिस्पर्धा और आगे निकालने की होड़ मची है, वहाँ किसी अचेत युवा में चेतना की लहर बहाने के लिए यह पंक्तियाँ अति उत्तम हैं।

स्वामी विवेकानंद को वेदांत एवं योग के भारतीय दर्शन को पश्चिमी दुनिया में परिचय कराने का श्रेय प्रदान किया जाता है। उन्होंने एक ऐसे समाज की

कल्पना की थी जिसमें नारी के प्रति लोगों के अंदर सम्मान का भाव हो और धर्म यो जाति के आधार पर मनुष्य-मनुष्य में कोई भेद न रहे। उन्होंने वेदान्त के सिद्धान्तों को भी इसी रूप में रखा। अध्यात्मवाद बनाने भौतिकवादे के विचारों में पड़े बिना भी यह कहा जा सकता है कि समता के सिद्धान्त का जो आधार विवेकानंद ने दिया उनसे सबल बौद्धिक आधार शायद ही ढूँढ़ा जा सके। एक बार स्त्री के प्रति सम्मान को जाहिर करते हुए उन्होंने एक विषय में अपने व्याख्यान में कहा था की आत्मा कभी स्त्री और पुरुष में भेद नहीं करता और यह ईश्वर द्वारा भी मान्य नहीं है ये तो बस शरीर का विवेध है। अतः हम स्त्री और पुरुष का भेद मिटाकर सबको एक समान का दर्जा देना होगा और इसी से भारतवर्ष का सम्पूर्ण विकास संभव है। 4 जुलाई 1902 को विवेकानंद जी महासमाधि में लीन हो गए। स्वामी जी का सम्पूर्ण जीवन हिन्दुत्व, भारतवर्ष की महान संस्कृति, और उन्नत सभ्यता के विस्तार को समर्पित था। उनके विचार आज के परंप्रेक्ष में इतने सटीक बैठते हैं कि आज का युवा अगर उन विचारों को अपने जीवन में उतार ले तो आधी समस्याओं का समाधान अपने आप ही कर ले। स्वामी जी ने अपने विचार उस समय दिये जब देश अंग्रेजों के अधीन था तथा भारतीयों को अपनी और अपने देश के महान इतिहास और संस्कृति के प्रति झकझोरना, इतना ही नहीं उनके अंदर राष्ट्रचेतना की लहर भी भरी।

विचारधारा एवं स्पष्ट नीति का अभाव

लो कसभा चुनाव का आगमन के पहले 14 जनवरी से कांग्रेस के पूर्व अध्यक्ष राहुल गांधी न्याय यात्रा शुरू करने वाले हैं। उनकी 67 दिनों के लिए यह प्रस्तावित यात्रा 67 जिलों और 14 राज्यों से गुजरेगी। राहुल की यह न्याय यात्रा निःसंदेह चुनावी माहौल को कांग्रेस के लिए अनुकूल बनाने के लिए होगी। लेकिन सबसे बड़ा सवाल यह है कि क्या कांग्रेस बिना सशक्त विचारधारा, पार्टी की स्पष्ट नीतियों और सशक्त नेतृत्व के बिना सत्ताधारी दल भाजपा को लोकसभा चुनाव में चुनौती दे पाएगी? क्या यह सच नहीं है कि लगभग 140 साल पुराना सिपासी दल कांग्रेस इस समय लचर नेतृत्व और स्पष्ट विचारधारा के संकट से गुजर रही है? वर्तमान में सत्ताधारी दल भाजपा काफी मजबूत स्थिति में है। भाजपा का मुकाबला करने के लिए 28 विपक्षी दलों ने मिलकर इंडिया नामक एक एलायंस बनाया है। लेकिन सीटों के बंटवारे और पीएम पद के चेहरे को लेकर जिस तरीके से इन दलों के बीच परस्पर मतभेद उभरे हैं, उससे इस गठबंधन की एकजुटता पर भी सवालिया निशान लग गया है। इंडिया एलायंस का प्रमुख घटक दल कांग्रेस है। इस पार्टी ने देश के स्वतंत्र होने के बाद कई दशकों तक देश में शासन किया है। लेकिन आज यह पार्टी संकट के दौर से गुजर रही है। अपनी विचारधारा और सशक्त नेतृत्व के चलते ही कांग्रेस महज एक राजनैतिक दल नहीं, बल्कि आंदोलन था। सर्वविदित है कि देश की आजादी में कांग्रेस का अहम योगदान रहा है। लेकिन समय के साथ-साथ यह दल खुद को बदलने में पूरी तरह विफल रहा। अपनी लचर नीतियों एवं नेतृत्व के चलते ही उसे हाल ही में संपन्न पांच राज्यों के विधानसभा चुनावों में तीन प्रमुख तीन राज्यों-राजस्थान, मध्यप्रदेश एवं छत्तीसगढ़ में बुरी तरह से शिकस्त का सामना करना पड़ा। आज कांग्रेस के पूर्व अध्यक्ष राहुल कभी खुद हिंदूवादी होने का दिखावा करते हैं तो कभी जे.एन.यू. में देशद्रोह मामले में आरोपियों के साथ खड़े दिखाई देते हैं, तो कई बार भारतीय सैनिकों की शौर्य-क्षमता पर ही सवाल उठा देते हैं। यही नहीं, वे इस्लामी आतंकियों और जिहादियों के प्रति सहानुभूति तक दिखा देते हैं। ऐसे में कांग्रेस की खुद की अपनी विचारधारा क्या है, यह पता लगना बेहद जटिल है। झके अलावा कांग्रेस पार्टी में सशक्त नेतृत्व का जबर्दस्त संकट है। नेतृत्व और नीतिगत मोर्चे पर कांग्रेस आज बुरी तरह विफल रही है। पहले सोनिया गांधी पार्टी की अध्यक्ष रही और उसके बाद राहुल गांधी कांग्रेस अध्यक्ष रहे। कांग्रेस 2014 और 2019 के लोकसभा चुनावों में बुरी तरह पराजित हो चुकी है। राहुल ने खुद की इमेज को ठीक करने के लिए भारत जोड़ो यात्रा सहित बहुत प्रयास किए और अब 14 जनवरी से न्याय यात्रा पर निकल रहे हैं। यही नहीं, 28 दलों के गठबंधन इंडिया में जिस तरीके से पश्चिम बंगाल की मुख्यमंत्री ममता बनर्जी और दिल्ली के सीएम अरविंद केजरीवाल ने पीएम पद का कैंडिडेट राहुल की जगह कांग्रेस के वर्तमान अध्यक्ष मल्लिकार्जुन खरगे का नाम प्रस्तावित कर दिया, उससे यह पता चलता है कि विपक्षी दल भी राहुल को पीएम पद का चेहरा नहीं मानते। यह कमजोर नेतृत्व का ही परिणाम है कि राजस्थान के पूर्व मुख्यमंत्री अशोक गहलोत और उप मुख्यमंत्री सचिन पायलट के झगड़े सार्वजनिक रूप से चलते रहे और राहुल गांधी कुछ नहीं कर पाए। इसी तरीके से पार्टी में उपेक्षित होने के चलते युवा नेता ज्योतिरादित्य सिंधिया, जतिन प्रसाद और आरपीएन सिंह जैसे नेताओं ने कांग्रेस छोड़कर भाजपा का दामन थाम लिया। पार्टी में कमजोर नेतृत्व के अलावा पार्टी की स्पष्ट नीति का अभाव भी देखने को मिलता है। कांग्रेस कई बार बड़े मुद्दों को ठीक तरीके से नहीं उठा पाती है। मामला चाहे कृषि कानून का रहा हो या देश में चल रहे भ्रष्टाचार का, उसमें पार्टी स्पष्ट स्टैंड नहीं ले पाई। उसके पास अंतरराष्ट्रीय समस्याओं पर नीतियों का नितांत अभाव देखने को मिलता है। नीतियों के नाम पर बदलते हुए जुमले और समय-समय पर परिवर्तन होने वाले केवल नारे तो दिखते हैं, पर ठोस नीति नहीं होती। खुद सोनिया गांधी और राहुल गांधी पर भ्रष्टाचार के आरोप लग रहे हैं। उनसे नेशनल हेराल्ड की संपत्ति के मामले में ईडी पूछाछ कर रही है। इनकम टैक्स विभाग ने हाल ही में कांग्रेस के राज्यसभा सदस्य बीरज साहू के ओडीशा एवं झारखंड आवासपर छातमारी कर 351 करोड़ रुपये से ज्यादा की संपत्ति जब की गई है। वास्तविकता तो यह है कि बिना विचारधारा के पीएम नरेंद्र मोदी के नेतृत्व वाली भाजपा के इस युग में दुलमुल सच एवं नीतियों वाली पार्टियां बिलकुल नहीं टिक सकती।



India: The Engine of Global Growth

In the middle of the world's economic slowdown and concerns, India steps out as a rising star, leading the growing orchestra with an uncommon level of skill. With a large economy that is expected to develop at the highest rate in the world—roughly 6.7% over the next three years—India is changing the story of the world economy.

Over 50% of India's young population is under 30, and they are brimming with uncontrolled ambition. With their education and digital capabilities, this 660 million-person pool encourages innovation and entrepreneurship across a wide range of industries. When you contrast this with China's declining working-age population, India becomes the playground of the future.

The "Make in India" campaign is starting to pay off. India is luring international investment at a historic rate in industries like aircraft and autos. FDI inflows exceeded \$80 billion in 2023 alone, a 50% increase over 2022. The nation is quickly taking up a major role in international supply chains and by 2025, commodities exports are predicted to reach \$600 billion. India has adopted technology in a way that is truly revolutionary. India is experiencing a digital renaissance, boasting the fastest-growing smartphone market and the second-largest internet user population in the world, with over 850

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million users. Due to this, industries like finance, e-commerce, and IT-enabled services have flourished, adding 10 million new employment in only the last three years.

In this symphony of growth, the Indian government is a prominent tune. The goal is to make ease of doing business, which includes streamlining labour rules and simplifying the Goods and Services Tax (GST). Record expenditures in roads, railroads, and ports are demonstrating that infrastructure, the foundation of every economy, is getting the attention it deserves.

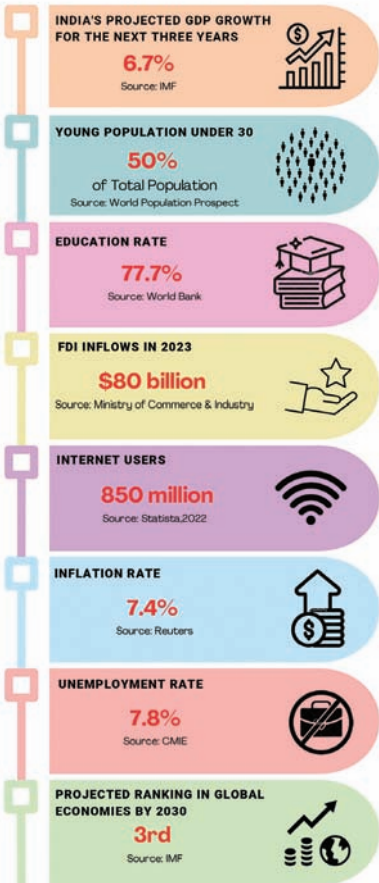
India overtook China in 2023 to take the lead in Asia for venture capital funding. In addition, private equity investments are surging as businesses such as SoftBank and Blackstone place significant bets on India's economic prospects.

At 7.4% inflation clouds the growth narrative. There is a pressing need to address unemployment, especially among women and young people.

Bridges across the rural-urban divide are necessary to guarantee equitable growth. The Indian government is creating a social safety net symphony in recognition of the need for harmony. More money is being spent on rural development, healthcare, and education in an effort to make sure that all Indians, not just a wealthy minority, follow the beat of development. India's economic growth is becoming more noticeable as countries all over the world are having difficulty gaining traction. India's economy is expected to surpass both Japan and Germany to become the third largest in the world by 2030.

This is a social revolution in the making, not merely an economic prediction. India's progress is not without its problems, but there is no denying its speed and promise. The young population, aspirational reforms, and the digital heartbeat all contribute to the continued roaring of the global growth engine. While the

INDIAN ECONOMY KEY FACTS & REFERENCES



rest of the world may be paying attention, India is leading the charge and creating a symphony of hopes and figures that has the potential to completely alter the global economic scene.

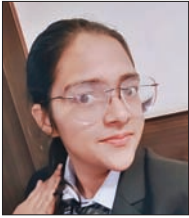
Indus Valley Architecture and Trade

Indian architecture showcases a unique blend of indigenous styles, regional influences, and foreign elements brought in through trade and cultural exchanges. The use of local materials, intricate carvings, vibrant colours, and attention to detail are some of the defining features of Indian architecture.

Trade has played a crucial role in shaping India's architectural landscape. Throughout history, India has been a hub of trade, attracting merchants and explorers from around the world. Trade routes like the Silk Road and the maritime routes connecting India with the Middle East, Southeast Asia, and Europe brought in new ideas, materials, and architectural styles.

One such example of such architectural heritage and how it paved way towards trade and other factors is Indus Valley. The Indus Valley Civilization was a cultural and political entity which flourished in the northern region of the Indian subcontinent between c. 7000 - c. 600 BCE. Its modern name derives from its location in the valley of the Indus River, but it is also commonly referred to as the Indus-Sarasvati Civilization and the Harappan Civilization. These latter designations come from the Sarasvati River mentioned in Vedic sources, which flowed adjacent to the Indus River, and the ancient city of Harappa in the region, the first one found in the modern era. None of these names derive from any ancient texts because, although scholars generally believe the people of this civilization developed a writing system (known as Indus Script or Harappan Script) it has not yet been deciphered.

The architecture of the Indus Valley Civilization was characterized by well-planned cities with organized street grids, advanced drainage systems, and multi-story houses made of baked bricks. The houses were often built around courtyards, with separate areas for bathing and waste disposal. The cities also featured impressive public buildings, such as granaries and assembly halls. Trade played a crucial role in the Indus Valley Civilization's economy. The civilization had a well-developed trade network that extended to regions as far as



Arya Gaur

Mesopotamia (modern-day Iraq and Iran). Archaeological evidence suggests that the Indus Valley people traded a variety of goods, including textiles, pottery, metals, and precious stones.

The trade connections of the Indus Valley Civilization had a profound impact on India's economy. The exchange of goods and ideas with neighbouring regions contributed to economic growth and cultural exchange. The Indus Valley people were skilled artisans and produced high-quality goods that were in demand in other parts of the ancient world. The economic prosperity resulting from trade had a ripple effect on various aspects of Indus Valley society. It led to the growth of a merchant class and the development of specialized occupations. The surplus wealth generated through trade supported the establishment of social hierarchies and the emergence of a ruling elite.

The trade connections of the Indus Valley Civilization also had cultural and religious implications. The exchange of goods and ideas fostered cultural diversity and influenced artistic expressions. The presence of artifacts from different regions in the Indus Valley cities suggests a cosmopolitan society with a multicultural outlook.

The Indus Valley people were known for their craftsmanship and produced a variety of goods that were highly valued in the trade networks. They manufactured pottery, jewellery, metalwork, and textiles. The cities of Mohenjo-Daro and Harappa were major centres of trade and industry. The Indus Valley people used a barter system for trade, where goods were exchanged without the use of money. They had standardized weights and measures, which facilitated fair trade and ensured that everyone received the correct value for their goods. The trade networks of the Indus Valley Civilization played a significant role in the cultural exchange and development of the region. Through trade, they came into contact with different cultures, ideas, and technologies. This exchange of goods and knowledge contributed to the overall prosperity and growth of the civilization.

Did Vasco Da Gama Discover India?

It has been taught in Indian History that Vasco Da Gama discovered India. There arises a big question whether it is correct interpretation of our Indian history? Did Bharat come into existence in the year 1499? Certainly not. In fact, Vasco Da Gama discovered the sea route to India during the year 1497-1499. On May 20, 1498, a year later after he set his sail from Lisbon, Portugal, Vasco Da Gama arrived on the western sea coast of India at Kozhikode (Calicut), Kerala.

This was the first time when a European had arrived in India via the sea. Hence, Gama is credited with the discovery of the sea route to India. But few historians have tried to distort the image of Bharat by highlighting a non-existent country before the arrival of Vasco da Gama and has tried to strip "Bharat" of its rich cultural heritage. Sailing down the western coast of Africa and rounding the Cape of Good Hope, Gama's expedition had numerous halts before reaching the trading post of Calicut. India was widely popular for spices and other riches in that period and huge number of sailors and merchants from the west had tried to discover a sea route to India prior to Vasco Da Gama. So if we look beyond the Western pedagogy that gives credit to the discovery of India to the Europeans and look beyond the Eurocentric history, we will find that "Bharat" was a well-known land of wealth and prosperity across the world through the ages.

Bharat has been into existence since Sanatan period. The name "Bharat" finds its roots in Indian mythology, specifically in the ancient Hindu epic, the Mahabharata. In the Mahabharata, Bharata was a legendary king and the son of King Dushyanta and Queen Shakuntala. His story is narrated in the Adi Parva (Book of Beginnings) of the epic. Bharata's lineage is said to have founded the Bharata dynasty, a name that eventually became synonymous with the Indian subcontinent.

According to researchers the etymology of the name "Bharat" is believed to have several interpretations. One interpretation derives it from the Sanskrit word "bhr", which means "to bear"



Nimishka Mehta

The name "Bharat" continued to be used throughout ancient Indian history. During the reign of Emperor Ashoka (c. 269-232 BCE), the Mauryan ruler who played a significant role in the spread of Buddhism, inscriptions written in Prakrit referring to his empire used the term "Bharat" to describe the subcontinent. In subsequent centuries, various dynasties and rulers used the term "Bharat" to denote their territories. The concept of "Bharat" as a unified geographical and cultural entity persisted even as different dynasties rose and fell.

Going back in time, the Rig Veda (a really old sacred text from around 1,500 BCE) talked about the region as "Aryavarta." This meant the northern plains of India and the home of the Indo-Aryan people who came to the subcontinent.

India has had many names throughout its history, reflecting the different rulers and empires. For example, during the Maurya Empire (around 322-185 BCE), it was called "Maurayadesa", showing the unity under Chandragupta Maurya. The Gupta Empire (around 320-550 CE) was a great time in Indian history, and India was known as "Aryavarta" again. When Mughals arrived in the 7th century, new names came up. "Hindustan" was one, meaning the northern part of the subcontinent under Islamic rule. The Mughal Empire (1526-1857) kept using "Hindustan", while the south kept its own names like "Deccan" and "Carnatic". In the 18th and 19th centuries, the British East India Company took over India, and it became "British India". This was a big change in Indian history.

or 'to uphold'. In this context, 'Bharat' can be understood as the land that upholds or supports Dharma (righteousness) and civilization. The concept of Bharatvarsha, referring to the Indian subcontinent, is also prominent in ancient Indian texts like the Puranas. The Vishnu Purana, for instance, describes Bharatvarsha as a vast territory encompassing the Indian subcontinent. This term further solidifies the association between the name 'Bharat' and the land we now know as India.

Human Rights : Empowering Equality in Human

"To deny people their human rights is to challenge their very humanity." This quote by Nelson Mandela highlights the importance of recognizing and respecting the rights of all individuals. Denying someone their basic human rights, such as the right to life, liberty, and freedom from discrimination, is not only unjust but also a direct attack on their humanity.

As we celebrate World Human Rights day, it becomes very important for individuals to know about human rights. Human Rights Day is celebrated annually around the world on December 10 every year. The date was chosen to honor the United Nations General Assembly's adoption and proclamation on December 10, 1948, of the Universal Declaration of Human Rights (UDHR). The day is typically

marked by important political conferences, cultural events, and exhibitions addressing human rights issues. Additionally, December 10 is the day when the United Nations Prize in the Field of Human Rights and the Nobel Peace Prize are usually awarded every five years. Various governmental and non-governmental organizations involved in human rights activities plan special events to commemorate the day. Many civil and social organizations also participate in these celebrations.

Every year Human Rights Day is celebrated with a special theme. This is done to raise awareness and instill the importance of human rights in the minds of the people. This year the theme of the campaign will be "Dignity, Freedom,



Sanskriti Gauba

and Justice for All" which promotes and celebrates the fundamental rights and freedoms that all individuals are entitled to, regardless of their nationality, gender, race, religion, or background. It serves as a reminder of the importance of upholding human rights and addresses issues related to social justice and equality.

Although Human Rights are important, it is also important for humans to know the extent and validity of those rights and also their limitations. Human rights are generally protected for individuals, but there can be limitations in certain situations. These limitations are based on factors like public safety, national security, and the rights of others. It's important to find a balance between protecting rights and addressing societal



needs. A big problem that has risen over the years is that people are filing a lot of fake cases in the name of Human Rights but later when the truth is known, those people get punished.

In order to get rid of this problem many steps are being taken to avoid fake cases through making people aware about the punishments, actual rights and full investigation until the real guilty person is found which promotes the fact that rights are equal for all as an individual and punishments will differ when the real criminals, fake agenda makers are found. While human rights

issues are serious and need attention, fake stories about them can cause a lot of problems. It's important to be careful about what we believe and share.

By making sure the information is true, we can help real human rights issues get the support they deserve. People must not misuse their Human rights because in today's world, information spreads quickly, especially on social media where sometimes, people use human rights problems to hurt others or to get what they want. They might lie about human rights issues to make someone look bad or to get support for their own ideas or even might ask for donations or support by lying about their situations which actually distracts people from the real issues that need to be known to the world. The interconnected nature of our world demands global solidarity in upholding human rights.

On Human Rights Day, we think

Human Rights Day encourages collaboration between nations, organizations, and individuals to address issues that transcend borders and conflicts. From movements like Black Lives Matter to the ongoing fight for supporting LGBTQ community or even Russia- Ukraine war, a collective commitment to human rights provides a framework for collaborative solutions.

about how far we've come in treating everyone fairly and equally. It's time to realize about what we've achieved, understand the problems we still face, and promise to keep working to make sure everyone's rights are protected. Even though the world can sometimes be split, Human Rights Day reminds us that we're all in this together. We all have a duty to make a world where everyone is treated well and their rights are always taken care of.



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WE HAVE NO BRANCH IN NOIDA

News Brief

Outstanding Achievement of Students of IMSEC at the National Level Hackathon

Ghaziabad (IMS News Service): IMSEC proudly announces the outstanding achievement of its students in the National Level Hackathon organized by the Google Developer Student Club at GL Bajaj Institute of Technology and Management, Greater Noida. Among 400 teams, Code Crafters, IMSEC secured the second runner-up position with an impressive full-stack web development project, earning certificates, a trophy, and a cash prize of rupees 2000.

Expert Talk Organized to Commemorate Mathematics Week



Ghaziabad (IMS News Service): The department of Applied Sciences & Humanities (AS&H), IMSEC had organized an "Expert Talk" for their B.Tech. First year students to commemorate "Mathematics Week", celebrated from December 18 to December 24, 2023. An eminent motivational speaker and a renowned academician named Dr. Madhusudan had spoken on the theme "Application of Mathematics in Innovative Projects" and illuminated the ignited minds through the intricacies of the concerned domain while Dr. Z.K. Ansari spoke on the theme "Role of Mathematics in Engineering & Technology Innovations". The students were highly motivated after the session.

Industry Readiness Bootcamp on Tableau

Ghaziabad (IMS News Service): The I2E-An Innovation and Entrepreneurship Club at IMSEC, Ghaziabad recently organized a highly informative and valuable value-added course on Tableau, focused on data analysis on November 30, 2023 and December 01, 2023 led by MBA second-year student Mr. Gagnesh Bharadwaj. The session centred on how Tableau offered an immersive learning experience. The juniors gained invaluable insights, fostering a wealth of knowledge on this dynamic topic. It was a vibrant forum igniting passion and understanding in the realm of Tableau. The course was spread over several sessions and covered a wide range of Tableau features, techniques, and applications.

FICCI HES Visit of MBA First Year Students

Ghaziabad (IMS News Service): Congratulations to the 1st-year MBA students of IMSEC College on attending the prestigious secretary session at FICCI HES 2023! The participation of the students marks a significant step toward enriching the understanding of global business dynamics. Engaging with industry leaders at FICCI HES has offered the students with invaluable insights into modern corporate strategies, fostering a deeper comprehension of managerial principles. This experience will help students to refine their skills, broaden their perspectives, and lay a robust foundation for all future endeavours in the ever-evolving business landscape. The proactive involvement of the students, reflects a commitment to academic excellence and readiness to thrive in the competitive business world enabling them to keep exploring, learning, and applying newfound knowledge for their holistic development.

Industrial Visit to Yakult Factory



Ghaziabad (IMS News Service): An incredible time exploring the Yakult Factory in Sonipat! The MBA department, IMSEC had organized an industrial visit for its students at Yakult Factory in Sonipat. The industrial visit was not just educational but a total game-changer for the students. From witnessing the production process to interactive sessions with industry pros, it was a day of learning and fun. Special thanks to Dr. Vikram Bali, Director, IMSEC Ghaziabad, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities. Hats off to the amazing faculty coordinators, Dr. Nitin Mohan, Dr. Kavita Singh, and Dr. Sapna Kumari, for making it happen!

Industrial Visit to SEBI

Ghaziabad (IMS News Service): The Department of MBA, IMSEC organized an industrial visit to SEBI for its Second year students. The students delved into the heart of financial markets at the Securities Exchange Board of India, Delhi, and it was nothing short of mind-blowing! The industrial visit was a rollercoaster of insights, making finance come alive. Special thanks to Dr. Vikram Bali, Director, IMSEC Ghaziabad, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities.

COMFIESTA 2023- An Exhibition

Ghaziabad (IMS News Service): IMSEC organised a grand exhibition COMFIESTA. The event was inaugurated by Chief Guest Dr. C.K. Jha and Dr. K.F. Rahman from Banasthali Vidyapith, along with Dr. Vikram Bali, Director IMSEC and Dr. Meenu Baliyan, HOD MBA.

The First and Second-year students of MBA showcased their entrepreneurial prowess through an array of captivating canopies and stalls, each with a unique theme such as Tech Tastic Expo, Artistry unleashed, personalized treasure, Fashion Hub, Bookworm's Haven, The Literacy Emporium, Beauty Haven,



Elegant Style, Artistic Canvas Fiesta, Crafted Sentiments Fair, Flavors Galore Fiesta, MBA Start Up, Financial Stimulator MBA Munch House and

Game Finite. This well-organized extravaganza not only highlighted the students' talents but also allowed them to display their marketing and selling skills.

Industry Readiness Bootcamp on Project Management



Ghaziabad (IMS News Service): An Industry Readiness Bootcamp on Project Management was organized by the MBA Department, IMSEC.

The second session of the Industry Readiness Bootcamp on Project Management by the Imagination to Enterprise Club (I2E Club) was conducted by Mr. Anupam Misra. The session was nothing short of amazing – super interactive and packed with valuable

insights. The students soaked in knowledge and geared up for the professional world. Special thanks is due to Dr. Vikram Bali, Director, IMSEC Ghaziabad, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities.

Kudos to the fantastic organizers! The program was skilfully orchestrated by Dr. Sapna Kumari (Faculty Coordinator) and Mr. Lokender Singh (Student Coordinator).

Industrial Visit to Centre of e-Governance, MEITY, Delhi



IMS News Service

Ghaziabad: The Department of MCA, IMSEC, Ghaziabad organized an industrial visit for second-year students at the Center of e-Governance, MEITY, Delhi. Mr. Varun Chaudhary, Asst. Prof. Dept. Of MCA, accompanied the students. They gained insights into internet understanding,

browsing security, and more. The visit covered the nine pillars of Digital India, including Universal Broadband and IT for Jobs. A quiz competition concluded the session, with Siddhant Poon, Pankaj Kushwaha, and Jyoti Sharma emerging as the winners. The visit offered valuable insights into digital governance and technology to the students.

Exposure Visits to The R&D Centre at Patanjali Research Centre, Haridwar

Ghaziabad (IMS News Service): The Department of Biotechnology, IMSEC organized an insightful exposure visit to the R&D Centre at Patanjali Research Centre, Haridwar. The students had the incredible opportunity to witness cutting-edge research and innovation first hand, fostering a culture of creative ideageneration. This exposure visit was conducted to inspire and propel students towards R&D and take the academic community forward.

Coding Club Organizes Technical Quiz

Ghaziabad (IMS News Service): The Coding Club Runtime Hackers of Computer Science and Engineering Department, IMSEC recently organized a Technical Quiz under the guidance of HOD of the department Dr. Sonali Mathur, faculty coordinator Mr. Sudhakar Diwedi and President Mr. Deependra Singh along with his coordinators. This event was conducted on Dec-7 and Dec-08-23 and had 4 rounds. This quiz intellectually brought together students eager to

showcase their coding process and problem-solving skills. The quiz covered a spectrum of topics, from data structures and algorithms. The event not only tested their technical acumen but also fostered a collaborative spirit among budding engineers. As the coding community thrives, such initiatives play a pivotal role in nurturing a culture of continuous learning and innovation within the department. Due to everyone's mutual cooperation the event was a grand success.

Online Workshop on Entrepreneurship and Innovation as Career Opportunity

Ghaziabad (IMS News Service): Department of MBA in Collaboration with Institution's Innovation Council (IIC) and Entrepreneurship Cell, IMSEC organized an online workshop on "Entrepreneurship and Innovation as Career Opportunity". The Workshop was conducted by Mr. Deepesh Divakaran, Co-Founder & CEO, Four 32 AI Labs. Around 150 MBA students and faculty members participated in the event. The workshop highlighted the importance of innovation in entrepreneurship and its value for the longevity of a business. The workshop also emphasized on the ability to innovate in order to make lives more comfortable and the solutions that can be developed to make it useful.

Training Programme on Entrepreneurship Awareness



Ghaziabad (IMS News Service): A collaborative initiative by the Imagination to Enterprises Club and NIESBUD, a Training Programme on Entrepreneurship Awareness was conducted at IMSEC. The insightful sessions were led by esteemed speaker Mr. Sunil Taneja, Advisor at NIESBUD. He shared his profound thoughts on entrepreneurship. This program provided the students with valuable understanding of entrepreneurship, fostering

creativity and empowering them with the knowledge to turn imagination into enterprise. Special thanks is due to Dr. Vikram Bali, Director, IMSEC, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities. The program was skilfully orchestrated by Dr. Sapna Kumari (Faculty Coordinator), Ms. Shailini Chauhan (Student Coordinator) and Mr. Lokender Singh and MS. Ninika Rajput (Anchors of the Day).

Workshop on Block Chain and Social Impact Focusing on Financial Inclusion and Beyond

Ghaziabad (IMS News Service): To elevate the understanding of Blockchain's transformative power a Workshop was organized for MBA students at IMSEC, Ghaziabad. It was a riveting session on Blockchain and Social Impact, focusing on financial inclusion and beyond. The esteemed speakers of this workshop included Ms. Vandana



Tolani, Founder & CEO of Convanto, and CA Himanshu Chattwal, Senior Vice President at Infoedge

India Ltd. Hosted by the dynamic duo Mr. Virat Mittal and Ms. Simran from MBA First Year, this event

was a promising and insightful occasion. Dr. Sapna Kumari, faculty coordinator, ensured a well-rounded discussion. Special thanks is due to Dr. Vikram Bali, Director, IMSEC Ghaziabad, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities. Kudos to the fantastic organizers as well!

Hands-on Workshop on Igniting Innovation through DSA

Ghaziabad (IMS News Service): The Department of Computer Science and Engineering, IMSEC had organized a workshop "Igniting Innovation

through DSA". The workshop was for B.Tech CSE 2nd year students, and it was led by Mr. Rajesh Gupta, a corporate Trainer from Coding Blocks. This

workshop focused on the fundamentals of data structures and how they are essential for writing efficient and optimized programs. The workshop covered

various topics such as arrays, linked lists, stacks, queues, and trees. The students got a chance to apply their learning to real-world problems.

Essay Writing Competition on National Education Policy (2020)

Ghaziabad (IMS News Service): Department of computer science organized an Essay writing competition for the students of second year CS, CSD and CSE-AIML named- "Essay Writing Competition on National Education Policy" on November 11, 2023, which is celebrated as National Education Day. National Education Day is celebrated on November 11 every year to mark the birth anniversary of Maulana Abul Kalam Azad, India's first education minister.

This day is observed to honour the remarkable contributions of Maulana Azad in the field of education and institution building in the country.

The competition was conducted online between 11:00 am to 1:00 pm. A google form was shared with the students where they uploaded their essay within the given timeline.

It was a great opportunity to know about the national education policy which ensures that no child loses any opportunity to learn and excel.

Dr. Rekha Agrawal (AP, CS), cultural committee coordinator of CS department with the help of their cultural committee members successfully organized the event with the aim to enhance the skill of students and make them test their knowledge and information for future betterment.

Visionary Chanakyas: An Entrepreneur's Talk



Ghaziabad (IMS News Service): Introducing "Visionary Chanakyas: An Entrepreneur's Talk" series by the Imagination to Enterprise Club (I2E Club), at the MBA Department, IMSEC! The inaugural speaker, Mohd. Roohan, CEO of YARS Solution, shared invaluable insights on entrepreneurship. Students were truly inspired. This series hopes to pave the

way for future entrepreneurs. Special thanks to Dr. Vikram Bali, Director, IMSEC Ghaziabad, and Dr. Meenu Baliyan, HOD, MBA Department, for enabling such opportunities. The program was skilfully orchestrated by Dr. Sapna Kumari (Faculty Coordinator) and Ms. Shalini Chauhan (Student Coordinator). Kudos to the fantastic organizers!

Expert Talk on Leadership & Innovation Through SAP Technology

Ghaziabad (IMS News Service): The MCA department's technical club at IMSEC, Ghaziabad, organized an online talk on "Leadership & Innovation through SAP Technology." Mr. Tarun Sharma, a SAP Solution Architect & Director at Brilliance Tech, was invited as the expert speaker. Dr. Kavita Saxena, the Head of the MCA Department, welcomed Mr. Sharma and highlighted the significance of SAP as an ERP in her introduction.

During the talk, Mr. Sharma shared valuable



insights on leadership strategies and how SAP technology plays a crucial role in helping leaders make informed decisions. He also discussed how SAP acts as a catalyst for innovation in organizations, providing practical examples and real-world case studies.

The online event included an interactive session where participants could ask questions and share their thoughts. Mr. Kapil Sharma, an Assistant Professor in the MCA department, coordinated the event, ensuring its smooth execution.

News Brief

Workshop on Stress Management



Ghaziabad (IMS News Service): The Career Pathway Club organized a workshop on “Stress Management”. The online meeting was convened to discuss and understand effective stress management techniques. With the growing challenges of modern life, managing stress has become paramount for maintaining mental and physical well-being.

Ms. Akriti Singh (Club secretary) began the session by welcoming the resource person Dr. DeepaliMongaand all the participants. The Resource person led this interactive session and shared valuable insights on “Stress Management” through various examples and instances from real life. She also shared various management techniques like engaging in deep breathing exercises and mindfulness activities like meditation or yoga which can activate relaxation responses, fostering a sense of calmness. Incorporating regular physical activity, maintaining a balanced diet, and ensuring adequate sleep are pivotal in reducing stress and promoting overall health.

Research Collaboration with IIM-Nagpur

Ghaziabad (IMS News Service): Exciting News! We're thrilled to announce thatInstitute of Management Studies (IMS) Ghaziabad - Business Schoolin collaboration withIndian Institute of Management Nagpur, has been awarded the prestigiousIndian Council of Social Sciences Research (ICSSR)For Social Scienceand Research Major Research project on "E Governance in Smart Cities Sustainability: Strategies for Sustainable Urban Development". Under the exceptional leadership of Dr. Satish Kumar (Project Director), and with the expertise of Co-Project Directors Dr. Ajay Kumar Patel andDr. Sushant Kumar Vishnoi, IMS Ghaziabad is excited to embark on this groundbreaking journey towardsResearchProject.

Remarkable Research by IMS Faculty

Ghaziabad (IMS News Service): Institute of Management Studies (IMS) Ghaziabad - Business SchoolcongratulatesDr. Sushant Kumar Vishnoi for publishing his research paper with Journal of Retailing and Consumer Services (ABDC- A, IF: 10.4). His work can be accessed at:https://lnkd.in/gBeXu8Fs

Expert Session on Financial Well-Being and Strategic Investments

Ghaziabad (IMS News Service): Unlocking Secrets to a Financially Happy Life:ExpertSessionby Mr.NANDA KISHORE SETHURAMANilluminated the path to financial well-being, strategic investments, effective saving , and the process of crafting a blueprint for a prosperous life. The interactive session, filled with simulations, empowered students to forge ahead with robust financial strategies. Institute of Management Studies (IMS) Ghaziabad - Business Schooextends immense gratitude for a valuable session.

Insightful Deliberations by Director, IMS as Eminent Speaker in BW EducationBusiness School Summit & Award 2023

Ghaziabad (IMS News Service): Dr. Prasoon M. Tripathi,



Director, IMS Ghaziabad shared invaluable insights at the BW EducationBusiness School Summit & Award 2023. From experience to ethical decision-making, his discourse illuminated the path to holistic education. The event was graced with the presence of Mr. Harbinder Narula, CEO BW Healthcare & BW Well-being World, Dr.Sujata Shahi-Vice Chancellor, IILM University, Prof. (Dr) Pankaj Kumar MishraPro Vice Chancellor Glocal University,Dr. Pooja JainDelhi and Prof Mukul Jain. The summit was also attended by our PGDM Batch 2022-24 Students

IMS Ghaziabad Organised Workshop on Data Analytics



Ghaziabad (IMS News Service): Unlocking the Power of Big Data Analytics, PGDM students (Batch 2022-2024) had an exceptional opportunity to delve into the realm of Big Data Analytics in an Expert Workshopsession led by Prof. Vinaya Sathyanarayana at IMS Ghaziabad. The workshop not only emphasized the pivotal role of data in today's world but also provided enriching hands-on experiences.Institute of Management Studies (IMS) Ghaziabad - Business Schooextends heartfelt gratitude to our expert for his insightful presence and guidance.

Grand Inauguration of Khelo IMS - Mega Annual Sports Meet-23



IMS News Service

Ghaziabad: IMS Ghaziabad organized “Khelo IMS”, its grand Annual Sports Meet 2023. Commencing with lots of fanfare, glitter and enthusiasm, the mega 2 days sporting extravaganza was

graced by the august presence of Dr. Prasoon M Tripathi, Director, IMS Ghaziabad. In hisinaugural Address, Dr. Prasoon M Tripathi highlighted that power packed competition was envisioned in line with the goals of the national campaign of “Fit Indian



Movement”. He inspired the learners to make sports an integral part of their lives and exhibit utmost sportsman spirit during the various competitions. Appreciating theenergy flowing across the campus, he emphasized that “Khelo IMS ” will etch memories of a lifetime for

one and all. The action packed sports meet was flagged off by Dr. Prasoon M Tripathiamidst thumping applause & energy from one & all. The enthusiastic youngsters gave each other neck to neck competition in the League Matches, Quarterfinals, and Semi-



Finals of Gully Cricket, Kho-Kho & Tug of War. Fun filled competitions including Leg Breaker, Sack Race, Lemon Spoon Race and many others were thoroughly enjoyed by everyone. The faculty & staff team of IMS Ghaziabad also participated enthusiastically in specially curated

competitions.Coordinated by Dr. Sushant Vishnoi&Dr. Gaurav Saxena, the high octane “Khelo IMS” was instrumental in inculcating the enriching values of trust, team spirit, self-discipline and self-sacrificein the budding managersof the future.

HR Carnival Organized

IMS News Service

Ghaziabad: The School of Management organized a workshop on "Neuro-Linguistic Programming (NLP)" on the first day of the HR Carnival in collaboration with the HR faculties of the institution.

The resource person of the workshop was Dr.TazynAlam, the Managing Director of IARA Research Solutions Private Limited. Dr.Alamelucidated the concepts of neuro-linguistic programming. She initiated the session with an interactive exercise, encouraged the participants to clap loudly to activate acupressure points.

Moving forward, Dr.Alam delved into the workings of the subconscious mind and the role of neurons. The subsequent exercises included rapid handshakes to activate neurons and ear plucking to stimulate brain cells. Deep breathing exercises were introduced to



improve lung capacity and focus, addressing mental health concerns such as despair and anxiety.

The Kuber Mudra, involving pressing three fingertips, was demonstrated as a technique to raise consciousness. Visualization exercises followed, where students were asked to introduce themselves on stage in order confidence. Dr.Alam explained the use of vision charts, guiding students to incorporate short-term, year-long, and five-year goals.

The session concluded with an expression of gratitude towards God for three things each participant was thankful for,

accompanied by joyful music and enthusiastic dancing. The workshop was successfully brought to an end by the vote of thanks presented by Prof.Nidhi Srivastava, faculty of the management department and the overall coordinator of the event, to all the faculty and student coordinators, the EWL Department, the IT Team, and all the participants.

The workshop was a holistic experience, combining theoretical knowledge with practical exercises, leaving participants with valuable insights into the application of NLP in personal and professional development.

आईएमएस यूनिवर्सिटी कोर्सज कैंपस गाजियाबाद ने किया कॉर्पोरेट-एल्युमनाई मीट 2023 का आयोजन

आईएमएस न्यूज

गाजियाबाद। आईएमएस यूनिवर्सिटी कोर्सज कैंपस गाजियाबाद द्वारा अपने पूर्व छात्र/छात्राओं के लिए कॉर्पोरेट-एल्युमनाई मीट का आयोजन होटल रॉयल प्लाजा नई दिल्ली में किया गया। जिसका उद्देश्य सभी पूर्व छात्र/छात्राओं एवं कॉर्पोरेट से जुड़े लोगों को एक मंच पर लाकर संबंधों में और अधिक प्रगाढ़ता लाना रहा। कार्यक्रम का शुभारम्भ आईएमएस ग्रुप ऑफ इंस्टीट्यूशन के जनरल सेक्रेटरी सीए (डॉ.) राकेश खरिया, संस्थान के निदेशक डॉ. अरुण कुमार सिंह एवं पूर्व छात्रों के द्वारा माँ सरस्वती की प्रतिमा के समक्ष दीप प्रज्वलित कर किया गया।

कार्यक्रम में पूर्व छात्र/ छात्राओं के लिए एक पैनल डिस्कशन का आयोजन किया गया, जिसमें अंकुर हांडा (इन्वेस्टमेंट मैनेजर), अमिताभ चतुर्वेदी (जनरल मैनेजर), सुष्माजित भट्टाचार्य (एसोसिएट वीपी), दीपक कुमार (प्रिंसिपल इंजीनियर), अभय कपूर (रोलबल एच आर लीडर), एवं प्रणव रंजन प्रसाद (मैनेजर जीटीएम) मुख्य पैनलिस्ट रहे । पैनल डिस्कशन का विषय कॉर्पोरेट एन एनब्रर फॉर क्रिएटिंग रिकलड



वर्कफोर्स फॉर टुडेस इंडस्ट्री रहा। जिसपर सभी ने अपने अपने विचार रखे । कार्यक्रम में उपस्थित पूर्व छात्र/ छात्राओं को स्पेशल गिफ्ट के रूप में कोसेरा सर्टिफिकेट लाइसेंस दिए गए । संस्थान के निदेशक द्वारा उपस्थित पूर्व छात्रों का स्वागत किया गया और उनके उज्ज्वल भविष्य की कामना की । कार्यक्रम में भारी संख्या में पूर्व छात्र/छात्राओं ने अपनी उपस्थिति दर्ज कराई। सभी छात्र/छात्राएं कार्यक्रम में अपने

शिक्षकों से मिले और अपनी पुरानी यादों को ताजा किया। कार्यक्रम का पूर्व छात्र/छात्राओं ने जमकर आनंद लिया। सभी एलुमनाई बहुत खुश नजर आये, साथ ही उपस्थित छात्र/ छात्राओं में भरपूर जोश देखने को मिला। कार्यक्रम के अंत में सभी उपस्थित पूर्व छात्र/ छात्राओं को उपहार दिए गए । कार्यक्रम का समापन रात्रि भोज के साथ डॉ. शिवानी दीक्षित द्वारा उपस्थित सभी जनों का धन्यवाद कर किया गया ।

Winter Training Program at IIT Kanpur on Full Stack Development

IMS News Service

Ghaziabad: School of Computer Science, IMS, University Courses Campus had organized a winter training program on Full Stack Development at IIT Kanpur from December 1, 2023 to December 15, 2023for BCA 3rd-year students. The journey started with the motivational words of Secretary CA (Dr.) Rakesh Chharia Sir, Director Dr. Arun Kumar Singh and HOD- School of Computer Science Dr. Gagan Varshney. The training was given by the Professional Trainer Mr. Santosh Kumar who has expertise in Full Stack Development. The training



gave exposure to the integral role of full-stack development in modern software engineering, emphasizing proficiency in both front-end and back-end technologies to the students. The training emphasized the practical and theoretical aspects of Full Stack Development. Students learned about front-end

technologies such as HTML, CSS, Bootstrap, and JavaScript. On the back end, they learnt server-side languages (e.g. PHP), and database management (e.g. MySQL). Version control using Git, API creation, debugging, and an introduction to web security were also included.

Students also participated

in various enriching sessions, including an Advanced Excel with Power BI workshop, a visit to the Computer Centre, a Drone Session, an informative session on Cyber Security, a visit to the Airstrip, a tour of the Robotic Lab, and an insightful visit to the National Sugar Institute. These diverse activities provided students with practical exposure and valuable insights across multiple domains. Every student will get a certificate of completion in Full Stack Development. The students had experienced a different kind of learning environment at the EICT-IITK Campus. The training ended with a farewell party.

Management Development Session on Design Thinking for Executives: Innovative Leadership in the AI Era



IMS News Service

Ghaziabad: Institute of Management Studies (IMS) - Business School proudly shares the news of a trailblazing Management Development Session led by Dr. Rudresh Pandey at the Ghaziabad Management Association (GMA). The

Masterclass titled “Design Thinking for Executives: Innovative Leadership in the AI Era” on December 13, 2023 expertly integrated AI with design thinking, captivating a diverse audience of executives, managers, and team leaders from Ghaziabad's leading companies

Industrial Visit to Aurionpro Toshi Automatic Systems

IMS News Service

Ghaziabad: The School of Computer Science, IMS Ghaziabad, University Courses Campus organized an Industrial Visit to Aurionpro Toshi Automatic Systems for its students. The visit commenced with a warm welcome from the company's Managing Director Mr. Sanjeev Sachdeva, who provided a comprehensive overview of Aurionpro Toshi's pivotal role in shaping the landscape of automation across various sectors.

Engaging presentations highlighted the company's commitment to cutting-edge technologies and showcased their expertise in developing innovative



solutions for public safety, industrial processes, and smart transit systems. Guided tours through the state-of-the-art facilities allowed participants to witness firsthand the intricate processes involved in creating and testing automated systems, particularly the advanced metro gateways. Interactive sessions and Q&A opportunities provided a

platform for insightful discussions on industry trends and the practical applications of automation. Networking sessions facilitated meaningful connections with professionals from different departments, fostering a deeper understanding of career possibilities within the automation sector. The visit also featured hands-on demonstrations, allowing

participants to gain practical insights into the functionality and efficiency of Aurionpro Toshi's solutions. Overall, the event was marked by informative sessions, engaging discussions, and valuable exposure to the diverse applications of automation, leaving participants with a profound appreciation for Aurionpro Toshi's pivotal role in advancing industrial

automation and smart transit technologies.

The industrial visit to Aurionpro Toshi Automatic Systems yielded multifaceted learning outcomes, enriching participants with a comprehensive understanding of industrial automation, public safety, access control, and smart transit and mobility solutions. The visit facilitated a deep dive into the intricacies of automatic metro gateways, showcasing how cutting-edge technologies are employed to enhance efficiency and safety in public transit systems. Participants gained valuable insights into the real-world applications of industrial automation, witnessing firsthand the

development and testing processes of automated systems within the company's state-of-the-art facilities. The exposure to Aurionpro Toshi's expertise in public safety and access control offered a nuanced perspective on the integration of technology to ensure security in various environments. Furthermore, the exploration of smart transit and mobility solutions provided participants with insights into the evolving landscape of transportation technologies. The interactive sessions and Q&A opportunities fostered a dynamic exchange of ideas, enabling participants to grasp the practical implications of automation in diverse sectors.

गणतंत्र दिवस: नागरिक ही संप्रभु है संविधान में

सरवन कोरी

भारत एक गणतांत्रिक देश है। 26 जनवरी 1950 को जब भारतीय संविधान प्रभाव में आया, तब से हम गणतांत्रिक हो गए। देश का गण यानि नागरिक ही संप्रभु है और सभी शक्तियां उसी में निहित हैं। आज हम आजादी का अमृत महोत्सव मना रहे हैं। ऐसे अवसर पर हम भारतीय संविधान पर एक नजर डालेंगे।

गणतंत्र दिवस देश के तीन राष्ट्रीय पवनों में से एक है। इस वर्ष 26 जनवरी को देश अपना 75वां गणतंत्र दिवस मनाने जा रहा है। एक धर्मनिरपेक्ष देश के नाते यह भारत के लिए एक बड़ी उपलब्धि है। महत्व पूर्ण यह है कि यह दिवस अलग महत्वे रखता है। चूंकि भारतीय संविधान को इसी दिन संपूर्ण भारत वर्ष में लागू किया गया था, इसलिए देश के सभी वर्गों, समुदायों, जातियों और धर्मों के लोग इस गणतंत्र का हिस्सा बन गए थे।

26 जनवरी को गणतंत्र दिवस के तौर पर क्यों मनाया जाता है इसकी एक दिलचस्प कहानी है। हमारा संविधान 26 नवंबर 1949 को बनकर तैयार हो गया था, परन्तु उसे उस वक्त लागू नहीं किया गया। वास्तविकता तो यह है कि 31 दिसंबर 1929 को लाहौर अधिवेशन में भारतीय राष्ट्रीय कांग्रेस द्वारा पूर्ण स्वराज की घोषणा के पश्चात 26 जनवरी को स्वाधीनता दिवस के रूप में चुना गया था। वर्ष 1930 से 1946 तक इस दिन को ही पूरे देश भर में स्वतंत्रता दिवस के रूप में मनाया जाता था। इस दिन की महत्ता बरकरार रहे, इसलिए ही संविधान को 26 नवंबर को न लागू करके, 26 जनवरी 1950 को लागू किया गया, और उसी दिन से हम दुनिया का सबसे बड़ा लोकतांत्रिक गणराज्य बन गए।

इस दिन की अहमियत का अंदाजा इससे लगाया जा सकता है कि भारत लगभग 200 वर्षों से अंग्रेजी शासन के अंतर्गत था। उससे पहले लगभग 500 वर्षों तक इसपर मुगलों का शासन था। पर



अपने विशाल, गौरवशाली, एवं रहस्यमयी इतिहास में पहली बार ऐसा हुआ था, जब देश इस बात को सुनिश्चित कर रहा था कि आज से इस पर सिर्फ वहीं के लोगों का शासन होगा। उनके द्वारा स्वीकृत कानून का शासन होगा। गणतंत्र का अर्थ ही होता है गण अर्थात लोगों का, तंत्र का अर्थ है शासन। अब्राहम लिंकन ने लोकतंत्र की बहुत ही सुंदर परिभाषा गढ़ी। उसने कहा कि ‘लोगों का लोगों द्वारा और

की सलामी (7 तोपों द्वारा तीन-तीन राउंड फायरिंग) देती है, तरह-तरह की झोंकियाँ निकलती हैं जो देश की सांस्कृतिक विविधताओं में एकता को दर्शाती हैं और सेनाएँ अपनी शक्ति का प्रदर्शन करती हैं। देश भर में जगह-जगह स्कूलों से लेकर छोटे-बड़े दफ्तरों में ध्वजारोहण एवं उसके साथ-साथ मिठाई वितरण का कार्यक्रम देखते ही बनता है, पर इस देश के एक नागरिक के तौर पर हमारी जिम्मेदारी कहीं बड़ी है। हमें हमेशा उन मूल्यों, संकल्पों, कर्तव्यों, एवं अधिकारों को बचाये रखना है जो एक गणतंत्र देश के तौर पर हमने स्वीकारी है। वह मूल्य है समानता (सिर्फ राजनीतिक नहीं बल्कि समाजिक और आर्थिक), बन्धुत्व (धर्म, जाति, क्षेत्र, भाषा और पंथ से परे का), न्याय (आर्थिक, समाजिक, और राजनीतिक), स्वतंत्रता आदि का। इसी बात को जवाहरलाल नेहरू ने 14 अगस्त के अपने महशूर भाषण 'निर्याति से साक्षात्कार' में कहीं बेहतर तरीके से कहा है, 'स्वतंत्रता और शक्ति

Creative Corner

दिखावट

केहरे की हैंसी दिखावट सी हो रही है असल जिंदगी भी बनावट सी हो रही है।

अनबन बढ़ती जा रही है रिशतों में भी अब अपनों से भी बनावत सी हो रही है।



अक्षिता जैन

पहले ऐसा नहीं था जैसा हूँ आजकल मेरी कहानी कोई कहावट सी हो रही है।

दूरी बढ़ती जा रही है मंजिल से मेरी चलते-चलते अब थकावट सी हो रही है।

शब्द कम पड़ रहे हैं मेरी बातों में भी खामोशी की जैसे मिलावट सी हो रही है।

और मशवरे की आदत ना रही लोगों को अब गुजारािश भी शिकायत सी हो रही है।



समान

तुम्हारे दुख अलग
उनके दुख अलग
और उनके अनुसार सबके अपने-अपने दुख
और सब के सब दुख
एक समान।



सरवन कोरी

तुम्हारे संघर्ष अलग
उनके संघर्ष अलग
और उनके अनुसार सबके अपने-अपने संघर्ष
और सब के सब संघर्ष
एक समान।

इसलिए अंतर है
काम में, दुख में, संघर्ष में
यात्रा में, मौत में, जीवन में
तुम्हारे और उनके
आठ घंटों की कीमत में।

तुम्हारी गंभीर बीमारी का मतलब कर्ज.
और मौत
उनकी इलाज
पर दुख और संघर्ष
एक समान।

फिर समान क्या है यहाँ?

समान है पुरे देश की बस एक डँगली
और उससे किए गए चुनाव की कीमत
तुम्हारे, उनके
एक वोट की कीमत
आज भी एक वोट ही है।

तुम्हारी यात्रा का मतलब भूख, प्यास,
आवास
उनकी हद से हद झंझट
पर दुख और संघर्ष
एक समान।
तुम्हारे आठ घंटों की कीमत अलग
उनके आठ घंटों की कीमत अलग
कुल समय समान, पर मजदूरी अलग

नहीं कहते अब वो यहाँ
कि सबके अपने-अपने काम
और सब काम एक समान

क्योंकि काम समान तो दाम समान
जोकि नहीं है, नहीं हो सकता है, उनके
अनुसार



Getting De-Stressed with Flowers: Seven Flowers that Help with Anxiety Issues

Avni Agarwal

Can having something as simple like plants and flowers around us improve our mental health? The answer is yes. “Spending time caring for plants is a great way to help look after your mental health. Nurturing the buds and seeing the plants grow can be very rewarding and helps boost self-esteem,” say the gardening experts at BillyOh.

The sight of flowers makes us smile, and the scent of flowers can help us relax and be less anxious. Breathing in the sweet fragrance of flowers has a relaxing and stress-reducing effect. It's well-researched that flowers bring moments of tranquillity and calm. Plus, there are several studies linking reduced stress with flowers including one from the University of North Florida that showed women who received flowers had a statistically significant reduction in stress levels.

After buying flowers from the market or after putting them in your favourite vase, you will end up feeling less agitated—without even realizing it. Studies have shown that flowers can induce creative energy and positive vibes, ultimately making us feel better. But, one need not buy expensive flowers, rather grow the flowers at home. Gardening is one such hobby that makes you stand out and is a recreational activity.

According to a 2005 study by professors from Rutgers and La Salle Universities, flowers have “immediate and long-term effects

Some of the flowers that are easy to grow and maintain in your living space			
Lavender: Its calming scent and beautiful lilac hue are incredibly relaxing. Often used to help soothe agitated babies, the plant's oil is commonly prescribed to help in the treatment of anxiety and depression. It also helps in reducing blood pressure and slows heart rate.		Chamomile: Often used before bed, Chamomile has long been known for its anti-anxiety effects. Commonly taken as a tea, it can also help reduce inflammation.	
Jasmine: Jasmine is known for helping to ease the body from anxiety and is an excellent plant to have close by when you sleep. This too can be taken in tea or purchased as an		Chrysanthemum: These beautiful bright flowers can help to lessen symptoms of worry and stress — and when taken in tea they can also	
organic oil.		help to relax the body and increase your metabolism.	
		Gerbera: With petals that brighten up a room, Gerbera can instantly calm the body (and brighten the room). They can also remove benzene from the air which is a chemical found in inks.	
		Peace lily: Packed in a real punch as an indoor plant, filtering harmful toxins out of the air. They help in	
		improving air quality and subsequently improve your mood and your mental health.	

on emotional reactions, mood, social behaviour, and even memory for both males and females.” Another study found that people recovering from surgery who have plants or flowers in their hospital room have better health outcomes and report lower feelings of pain, anxiety, and fatigue.

In Japan, people often go for a flower bath to get a break from their nine to five cycle. These types of baths offer a simple approach to reviving the mind and body by focusing on the restorative effects of flowers such as the rose, cherry blossom, jasmine, chamomile, orchid, and lavender, among others,

which help in relaxing the mind. Traditionally, this special floral bath is a cleansing ritual practiced in different cultures in Southeast Asia to flush the body of negative energies.

When we are engaged in a creative task, time disappears. We temporarily forget about our troubles, frustrations, and the circus that is constantly putting on a show inside our heads. We forget about our judgments and criticisms. The benefits to our nervous systems are extraordinary. One such activity to get ourselves distracted for some time is flower arranging. Arranging flowers allows us to be inventive,

focused, and controlled. Just like meditation. So working with flowers, plants, and floral arrangements can benefit people by improving mood, diminishing anxiety, boosting brain function, and eliminating depression.

Why is it that flowers have such a positive effect on us mentally? The few factors that enable flowers to create such a positive effect are: shape, smell, feel and colour. It is a known fact that each colour of the colour wheel has a meaning of its own. Example: Red symbolizes anger, danger, or love. Blue simultaneously is a colour that represents calmness and sadness.

Oppositely, yellow can mean happiness and good fortune. Understanding flowers and the influence of their colour on our mood can help determine how we feel at the moment. Additionally, flowers have mostly green parts, leaves, stems, etc. Green is the colour of nature. When people see green, they feel calm. The colour green helps us feel tranquil and relaxed.

The true beauty of flowers is that they help us create deep connections, strengthening bonds with nature, family, friends, and our community. This ultimately opens the door to a happier and fuller life.

हिंदी को राष्ट्र भाषा का दर्जा मिलने की दरकार

अमन कुमार मिश्रा

जन जन को जो मिलाती है, वो भाषा हिंदी कहलाती है।

हिंदी भाषा, भारत के अलावा दूसरे देशों में भी बोले जाने वाले लोगों की संख्या में तेजी से बढ़ रही है। आज करीब 70 करोड़ लोग हिंदी भाषा को बोलते हैं। भारत के अलावा हिंदी का उपयोग और बोलबाला दूसरे देशों में भी है। नेपाल, फिजी, मॉरीशस, गुयाना, सूरीनाम, ट्रिनिडाद एवं टोबागो और दक्षिण अफ्रीका के कुछ हिस्सों में भी हिंदी बोली जाती है। यहाँ पर हिंदी भाषा का बोलबाला है। यहाँ पर हिंदी के प्रचार-प्रसार की कोशिश की जाती है।

भारत में अनेक भाषाएँ एवं बोलियाँ बोली जाती हैं। ऐसे में हिंदी ही एक मात्र ऐसी भाषा है जो संवाद एवं संपर्क की भाषा है। इसके अलावा विदेश में भी हिंदी भाषा के सीखने और सीखने के केंद्र होते हैं, जहाँ पर विदेशी लोग हिंदी भाषा सीख सकते हैं। हिंदी भाषा का का प्रसार विश्व में होता जा रहा है और प्रसार भी तेजी से हो रहा है। विदेशी भाषा सीखने के लिए हिंदी का प्रचार-प्रसार भी एक महत्वपूर्ण कारण है। अनेक विदेशी लोग हिंदी



भाषा सीखना चाहते हैं क्योंकि यह उनके लिए नई एकता और सामाजिक सौहार्द का साधन है। हिंदी भाषा सीखने के लिए विदेशी भाषा शिक्षक और हिंदी भाषा के केंद्रों में होने वाले साप्ताहिक शिबिर भी आयोजित होते हैं।

हिंदी भाषा का इतिहास बहुत समृद्ध और गौरवशाली है। हिंदी भाषा की उत्पत्ति विकास भारतीय सुबह और संस्कृति से जुड़ा हुआ है। हिंदी का मूल रूप संस्कृत है। इसके साथ-साथ प्राकृत भाषाओं का भी प्रभाव है। हिंदी भाषा के इतिहास में मुख्य युग है जैसे- वैदिक युग, प्राकृत युग, अपभ्रंश युग और फिर भक्ति

युग और आधुनिक युग में हिंदी भाषा का विकास और प्रचार तेजी से हुआ है। हिंदी भाषा के इतिहास में साहित्य, काव्य और समाजिक परिवर्तन का भी महत्वपूर्ण स्थान है। हिंदी भाषा का इतिहास बहुत रोचक और ज्ञानवर्धक है और इसका अध्ययन करने से हम अपने सांस्कृतिक धन को समझ सकते हैं। हिंदी भाषा का सौंदर्य अनोखा है। उसकी मधुर आवाज, सुंदर शब्दों का प्रयोग और व्याकरण, सब मिलकर हिंदी को एक खूबसूरत भाषा बनाते हैं। हिंदी में लिखे गए काव्य, गीत और साहित्य उसकी सौंदर्य को

और भी चमकदार बनाते हैं। जब हिंदी भाषा को सही तरह से बोलते हैं तो वह और भी मधुर और सुखद अनुभव होता है।

हिंदी के सौंदर्य को बेहद सरलता से व्यक्त करके हम अपने व्यक्तित्व को और भी सुंदर बना सकते हैं। हिंदी का व्यापक उपयोग बहुत महत्वपूर्ण है। हिंदी भाषा के व्यापक उपयोग से हम अपने विचारों और भावनाओं को सही तरह से व्यक्त कर सकते हैं। हिंदी से हम अलग-अलग क्षेत्रों में भी अपना प्रभाव बना सकते हैं जैसे-साहित्य, संगीत, सिनेमा और व्यापार। हिंदी भाषा की महत्व अनमोल है! हिंदी हमारी राष्ट्रीय भाषा है और भारत की हिंदी हमारी राष्ट्रीय भाषा है और भारत की

इसके माध्यम से हम अपने विचारों और भाषिक व्यक्तित्व को सही तरह से व्यक्त कर सकते हैं। हिंदी भाषा को अंतरराष्ट्रीय स्तर पर प्रतिनिधित्व करने वाले कुछ व्यक्ति हैं जिन्होंने हिंदी भाषा को दुनिया भर में प्रचारित करने के प्रयास किया है। राष्ट्रपिता महात्मा गाँधी ने हिंदी भाषा को स्वदेशी अंदोलन के दौरान प्रचारित किया और हिंदी भाषा को भारत की राष्ट्रभाषा के रूप में स्थापित करने में

महत्वपूर्ण योगदान दिया। अनेक साहित्यकारों, लेखकों और कलाकारों ने अपने कार्यों के माध्यम से हिंदी भाषा का विस्तार विदेश तक पहुंचाने का प्रयास किया।

हिंदी के प्रमुख लेखकों में मुंशी प्रेमचंद, हरिवंश राय बच्चन, निराला, पंत, गुलजार और जयशंकर प्रसाद शामिल हैं। इनके काव्य, कहानियाँ और निबंध हिंदी साहित्य में महत्वपूर्ण स्थान रखते हैं। उनकी रचनाएँ हिंदी भाषा के विकास और प्रचार में बड़ी भूमिका निभाती हैं।

इनमें और विशेषता है जो हिंदी साहित्य को और भी समृद्ध बनाता है। विश्व में हिंदी भाषा का वर्चस्व बढ़ाने में हिंदी सिनेमा और संगीत का भी बहुत बड़ा योगदान है। हिंदी फिल्मों की लोकप्रियता और उनका प्रभाव विदेशी लोगों पर भी है। हिंदी फिल्मों के गाने और म्यूजिक एल्बम दुनिया भर में महशूर हैं और लोग इन्हें हंसद करते हैं। हालाँकि हिंदी और भी हमारी राष्ट्रभाषा नहीं बन पाई है। राजनेता आज भी इस मुद्दे पर राजनीति करते हैं। आज आवश्यकता इस बात की है कि हम राजनीति से ऊपर उठें और हिंदी को राष्ट्रभाषा का संवैधानिक दर्जा मिल सके।



डंकी

फिल्म समीक्षा
फिल्म - डंकी
निर्देशक - राजकुमार हिरानी
कास्ट - शाहरुख खान, तापसी पन्नू, विक्की कौशल, बोमन ईरानी, विक्रमकोचर, अनिल ग्रोवर, ज्योति सुभाष।

उपलब्ध - नेटफ्लिक्स, हट्टू, अमेजन प्राइम।
आईएमडीबी रेटिंग - 8/10
बजट - 250 करोड़

डंकी [बी] एक 2023 भारतीय हिंदी भाषा की कॉमेडी ड्रामा फिल्म है जो अवैध अपवासन तकनीक पर आधारित है। अभिजीत जोशी और कनिका दिल्लो के साथ लिखी पटकथा, राजकुमार हिरानी द्वारा निर्देशित और संपादित है। इसका निर्माण रेंड चिलीज एंटरटेनमेंट, जियो स्टूडियोज और राजकुमार हिरानी के बैनर तले किया गया। इसमें शाहरुख खान, तापसी पन्नू, विक्की कौशल और विशेष उपस्थिति के रूप में बोमन ईरानी हैं। फिल्म की घोषणा अप्रैल 2022 में आधिकारिक शीर्षक के साथ की गई थी। मुख्य शूटिंग उसी समय शुरू हुई, हिंदी भाषा के विकास और प्रचार में बड़ी भूमिका निभाती हैं।

इनमें और विशेषता है जो हिंदी साहित्य को और भी समृद्ध बनाता है। विश्व में हिंदी भाषा का वर्चस्व बढ़ाने में हिंदी सिनेमा और संगीत का भी बहुत बड़ा योगदान है। हिंदी फिल्मों की लोकप्रियता और उनका प्रभाव विदेशी लोगों पर भी है। हिंदी फिल्मों के गाने और म्यूजिक एल्बम दुनिया भर में महशूर हैं और लोग इन्हें हंसद करते हैं। हालाँकि हिंदी और भी हमारी राष्ट्रभाषा नहीं बन पाई है। राजनेता आज भी इस मुद्दे पर राजनीति करते हैं। आज आवश्यकता इस बात की है कि हम राजनीति से ऊपर उठें और हिंदी को राष्ट्रभाषा का संवैधानिक दर्जा मिल सके।

इस फिल्म का सबसे मजबूत पहलू यह है कि यह प्रवास समस्या का चित्रण करती है। उनके संघर्षों, उनकी भावनाओं की वास्तविकता दिखाने का काम किया गया है। इसमें यह भी दिखाया गया है कि वे कैसे धोखे में फँसते हैं, जो उनकी भावनाओं, सपनों और अज्ञान का फायदा उठाते हैं। एक



बेहतर जीवन के सपने में कितने लोग अपने जीवन खो बैठते हैं और एक बार जब वे अपने सपने की भूमि पर पहुँचते हैं तो वास्तविकता कितनी कठिन हो सकती है। और शायद यही सबसे कमजोर पहलू भी है। जो लोग पॉपकॉर्न के साथ सिनेमा घरों में ऐसी फिल्मों का आनंद उठाना चाहते हैं और मनोरंजन की तलाश में हैं, उनमें से कितने लोग ऐसे हैं जो इन समस्याओं के जानकार हैं? अगर वे जानकार भी हैं, तो उनमें कितने ऐसे हैं जो इन्हें महसूस करते हैं अथवा इसको लेकर संवेदनशील हो सकते हैं? हालाँकि राजू हिरानी की पिछली फिल्में स्वास्थ्य समस्याएँ, भ्रष्टाचार, शिक्षा समस्याएँ, अंधविश्वास, आंतरिक राक्षस के बारे में थीं, जिनसे हर कोई संबंधित कर सकता है।

उसी कारण, राजकुमार हिरानी को सलाम, कभी-कभी एक अच्छे निर्देशक/लेखक की जिम्मेदारी होती है संदेश को फैलाना, भीड़ को मुदे को महसूस करने के लिए बनाना, जो उनके लिए केवल एक समाचार है। फिल्म में कुछ तकनीकी त्रुटियाँ हैं। इसे और यह बेहतर किया जा सकता था। फिर भी यह वास्तव में एक अच्छी फिल्म है जिसमें सर्वश्रेष्ठ इरादा है। आप इसे देखकर हंसेंगे और रोएंगे भी। सभी कलाकारों ने अच्छा अभिनय किया है, लेकिन इन सभी अच्छे अभिनेताओं के बीच, विक्की कौशल की छोटी भूमिका और उसका अभिनय काफी प्रभावशाली है।